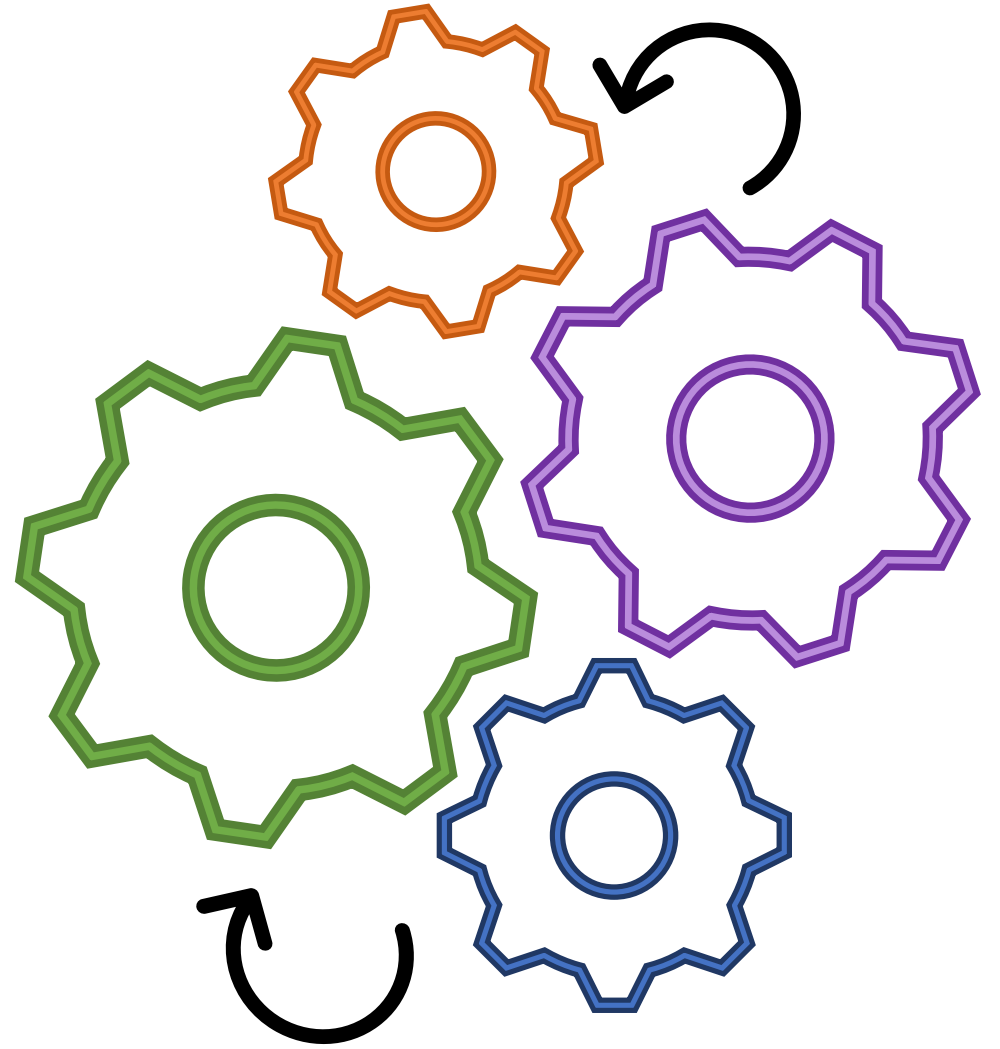
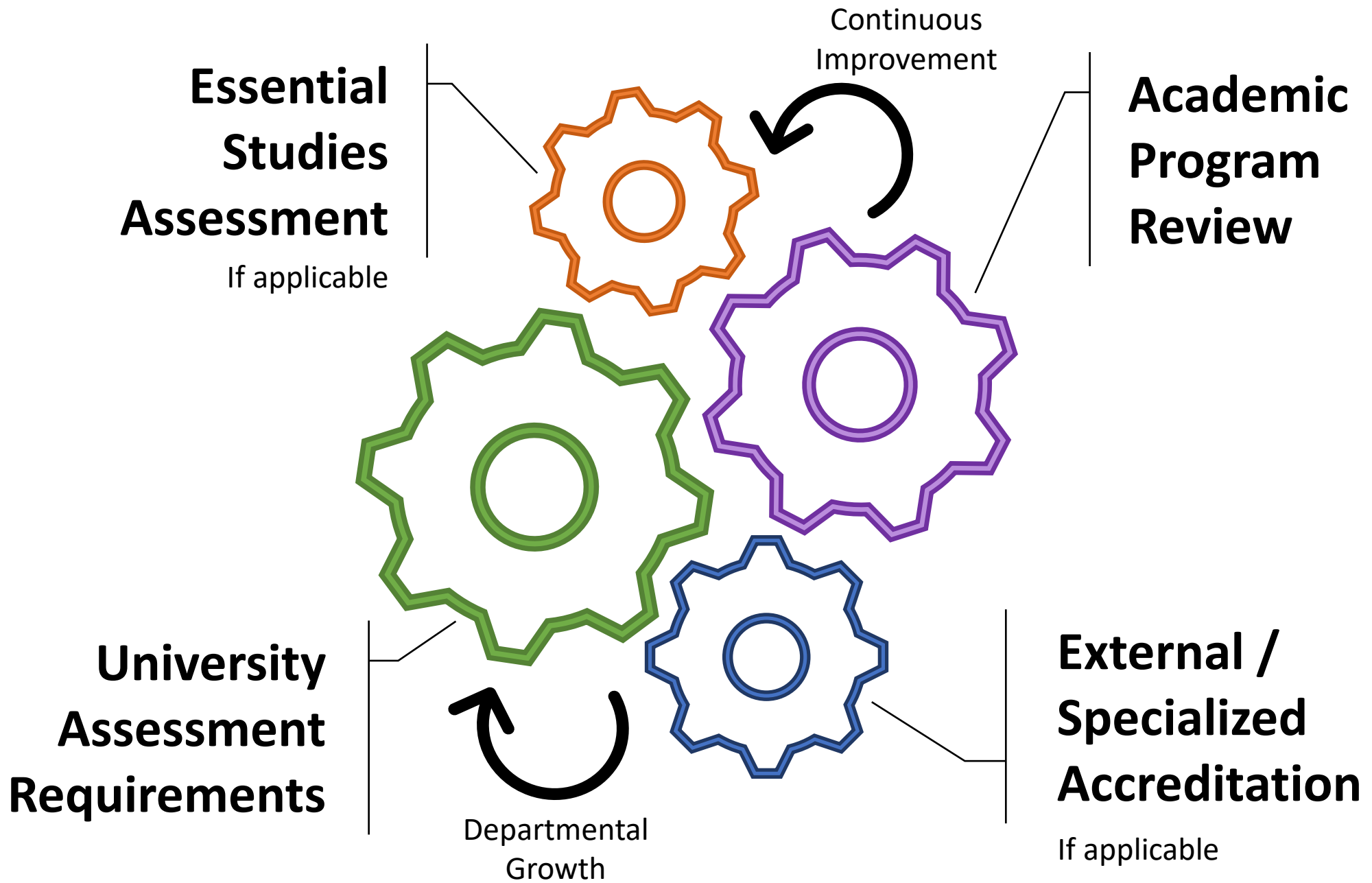
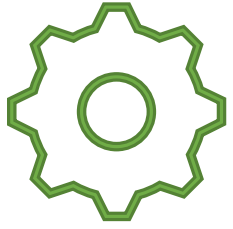


# The Who, What, When, Where, and Why of Assessment





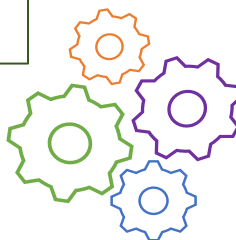


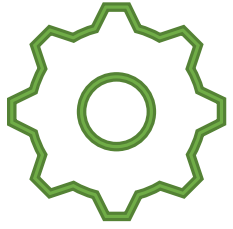
# University Assessment Requirements

## Part of HLC Criterion **4B**

**4.B.** The institution engages in ongoing assessment of student learning as part of its commitment to the educational outcomes of its students.

1. The institution has effective processes for assessment of student learning and for achievement of learning goals in academic and cocurricular offerings.
2. The institution uses the information gained from assessment to improve student learning.
3. The institution's processes and methodologies to assess student learning reflect good practice, including the substantial participation of faculty, instructional and other relevant staff members.

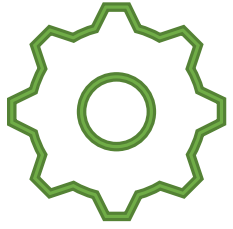




# University Assessment Requirements

- Annual reporting requirement for all academic and co-curricular programs
  - Mission
  - Outline outcomes scheduled to be assessed in that year
  - Identify targets
  - Action plans if targets are not met
  - Share data and findings
  - Outline activities that support “closing the loop” and program improvement
- **Due October 15<sup>th</sup>** – Submit in Taskstream
- Completed at the program level, certificates reported separately





# University Assessment Requirements

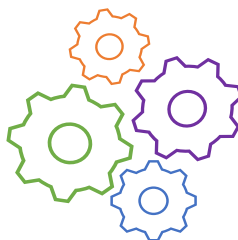
## Resources

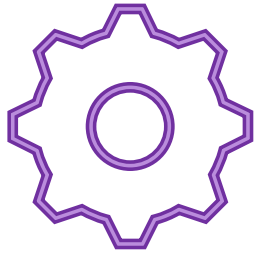
### *Assessment & Accreditation Team*

Tim Burrows [Timothy.Burrows@UND.edu](mailto:Timothy.Burrows@UND.edu)

Karina Knutson [Karina.Knutson@UND.edu](mailto:Karina.Knutson@UND.edu)

Website: <https://campus.und.edu/assessment-accreditation/>





# Academic Program Review

## Part of HLC Criterion **4A1** and **4B**

**4.A.** The institution ensures the quality of its educational offerings.

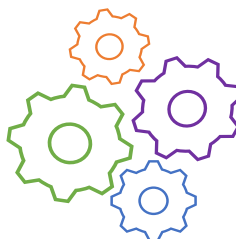
1. The institution maintains a practice of regular program reviews and acts upon the findings.

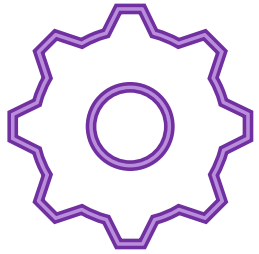
## Aligns with ND SBHE Policy **403.1.2**

**Policy:** 403.1.2 Institutional Instructional Program Evaluation

**Effective:** September 15, 2005

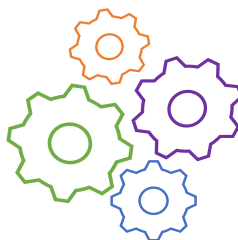
- 
1. Existing undergraduate instructional programs shall be evaluated at least every seven years and graduate programs shall be evaluated at least every ten years by each institution. New programs shall be evaluated within one year after the first class graduates. The purposes of instructional program evaluation shall include assessments of the current level of program quality, means to improve program quality, relationship of the program to the mission of the institution, and program productivity.

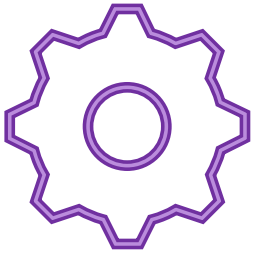




# Academic Program Review

- **Completed every 5 years** – both undergraduate and graduate programs
  - Includes certificates
- **UND APR Template includes:**
  - Intro to department and program
  - Overview of program goals and curriculum, alignment with university mission
  - Discussion of assessment and continuous improvement
  - Student enrollment and graduation rates
  - Evaluation of resources to achieve goals
  - Identification of future goals
- Template due **October 15<sup>th</sup>** of the assigned year -- Submit in Taskstream





# Academic Program Review

## Resources

### *Undergraduate Program Reviews*

Karyn Plumm [Karyn.Plumm@UND.edu](mailto:Karyn.Plumm@UND.edu)

### *Graduate Program Reviews*

Chris Nelson [Chris.Nelson@UND.edu](mailto:Chris.Nelson@UND.edu)

Website: <https://und.edu/academics/provost/program-review.html>





## University Assessment Requirements

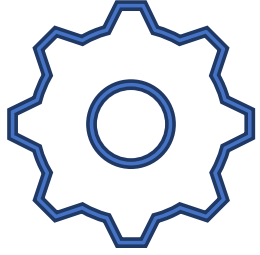
- Annual requirement
- Focuses only on assessment of student learning
- Identify learning outcomes assessed *that year* (cycle) and the data/findings

## Academic Program Review

- Completed every 5 years
- Comprehensive review
- Longitudinal assessment results compiled as part of the report
- Multi-step process

## Both Processes

- Reference assessment of student learning
- Utilize Taskstream as a repository



# External / Specialized Accreditation

If applicable

- External accrediting agencies that have their own standards, guidelines and timelines for re-accreditation.

Examples:

NASM – National Association of Schools of Music

CAEP – Council for the Accreditation of Educator Preparation

ABET – Accreditation Board for Engineering and Technology

- Academic Program Review and University Assessment Committee reviews will align with External Accreditations as best as possible.



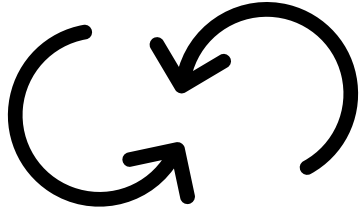


# Essential Studies Requirements

If applicable

- Course-level Assessment
- Courses that have been validated as meeting the student learning outcomes with one or more Essential Studies goals
  - Critical Inquiry & Analysis
  - Quantitative Reasoning
  - Written Communication
  - Oral Communication
  - Information Literacy
  - Intercultural Knowledge & Skills
- ES Assessment occurs using the AAC&U VALUE Rubric
- Each goal is assessed on a rotating basis





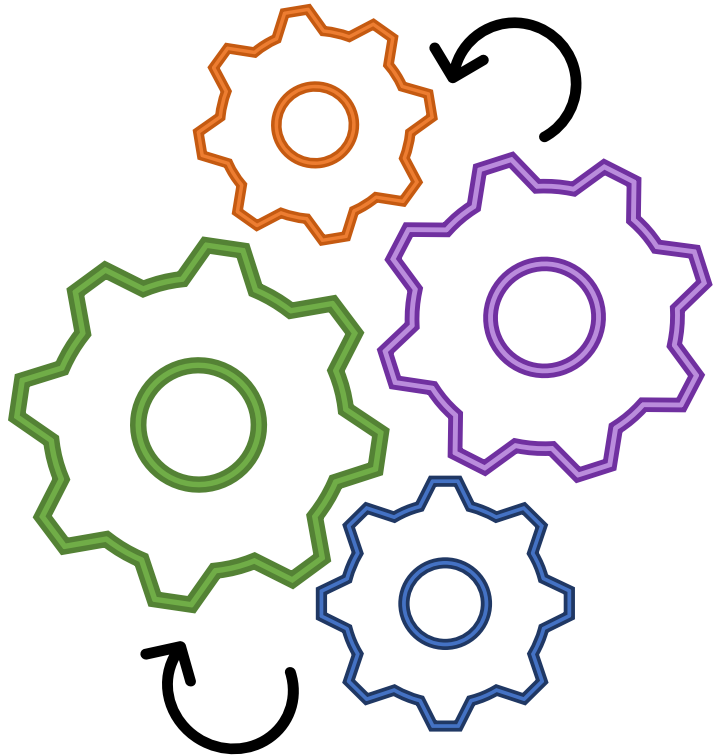
# Continuous Improvement

- Do assessment because it improves student learning, faculty able to provide better education

## Tips

- Make assessment meaningful
  - Assessment doesn't have to be fancy
  - Assessment needs to inform change for the better
- Don't try to assess everything all the time
  - Develop a plan and stick to it

# Assessment Resources



Taskstream

<https://campus.und.edu/assessment-accreditation/taskstream.html>

AAC&U Value Rubrics (Essential Studies)

<https://www.aacu.org/initiatives/value-initiative/value-rubrics>

# Your Questions

