

UNIVERSITY ASSESSMENT COMMITTEE
Feedback to Non-Academic Units on Assessment Activities Reported in 2009-2010 Annual Reports
NON-ACADEMIC PROGRAMS

DEPARTMENT Women's Center DATE 4-20-11

COMMITTEE MEMBER(S) CONDUCTING REVIEW: **Ruth Paur and Cassie Gerhardt**

1. STUDENT LEARNING GOALS

- Were any goals referenced? YES NO QUALIFIED Y/N
- If so, were goals well articulated? YES NO QUALIFIED Y/N
- Do goals address student learning? YES NO QUALIFIED Y/N

Comments: The Women's Center focuses on two specific programs throughout their assessment report: the IMPACT Personal Safety Class/Workshop and the Annual Display of the ND Clothesline Project. In the addition, the assessment report addresses "outreach programs" facilitated by the staff of the Women's Center. Specific learning goals are referenced for each of the programs.

In addition to Program goals, please also consider UND's Institutional and Essential Studies goals for student learning (shown in alignment within parentheses). Identify UND/Essential Studies goals which are similar to the referenced program goals.

- 1 Communication – written or oral ("able to write and speak in various settings with a sense of purpose/audience")
- 2 Thinking and reasoning – critical thinking (or "be intellectually curious"; analyze, synthesize, evaluate)
- 3 Thinking and reasoning – creative thinking (or "be intellectually creative"; explore, discover, engage)
- 4 Thinking and reasoning – quantitative reasoning ("apply empirical data...analyze graphical information")
- 5 Information literacy ("be able to access and evaluate...for effective, efficient, and ethical use")
- 6 Diversity ("demonstrate understanding of diversity and use that understanding...")
- 7 Lifelong learning ("commit themselves to lifelong learning")
- 8 Service/citizenship ("share responsibility both for their communities and for the world")

Comments regarding departmental goals and alignment of program goals with institutional and Essential Studies goals:

The goals for specific programs addressed were clearly stated and some align with the UND Essential Studies goals. Specifically, the stated learning goal of the IMPACT Personal Safety Class/Workshop is "to increase interpersonal and intrapersonal competence through raising women's self-confidence, self-esteem, and awareness of surroundings".

2. ASSESSMENT METHODS

- Were any specific assessment methods referenced? YES NO QUALIFIED Y/N
- If so, were specifically chosen assessment methods appropriately aligned with individual goals? YES NO QUALIFIED Y/N
- Were both direct and indirect assessment methods used as components of a "multiple measures" approach? YES NO QUALIFIED Y/N

Comments: Specific assessment methods referenced include: Evaluation forms completed by students enrolled in the IMPACT class/workshop, random sampling of students who participate in the Clothesline Project, pre and post assessment of students enrolled in the IMPACT class/workshop, and journals completed by students enrolled in the IMPACT class/workshop.

3. ASSESSMENT RESULTS

Were any assessment results reported?	YES <input checked="" type="checkbox"/>	NO <input type="checkbox"/>	QUALIFIED Y/N <input type="checkbox"/>
• If so, were the results clear in terms of how they specifically affirm achievement of goals?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	QUALIFIED Y/N <input checked="" type="checkbox"/>
• If so, were the results clear in terms of how they indicate need for improvement?	YES <input type="checkbox"/>	NO <input checked="" type="checkbox"/>	QUALIFIED Y/N <input type="checkbox"/>
• Were the results tied to goals for student learning?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	QUALIFIED Y/N <input checked="" type="checkbox"/>

Comments: The report includes research on the worldwide implementation of the IMPACT Personal Safety Classes/Workshops, but limited assessment results are provided specific to UND. The report does indicate that “results from the qualitative analysis indicated that following their participation in the IMPACT program, women reported greater self-efficacy, increased confidence, and an enhanced sense of empowerment”, but no specific measures were included.

The report also includes programmatic data for the Annual Display of the ND Clothesline Project. The data provided does not address student learning, but rather addresses satisfaction and program implementation goals (e.g. Would you recommend this display to another student/friend/colleague? and What would you tell a friend about what you saw here today?)

In addition to program goals, some assessment results may be applicable to institutional and Essential Studies goals. Please identify those results which are applicable to institutional/Essential Studies goal achievement. For indicated items, please describe findings below.

- 1 Communication – written or oral (“able to write and speak in various settings with a sense of purpose/audience”)
- 2 Thinking and reasoning – critical thinking (or “be intellectually curious”; analyze, synthesize, evaluate)
- 3 Thinking and reasoning – creative thinking (or “be intellectually creative”; explore, discover, engage)
- 4 Thinking and reasoning – quantitative reasoning (“apply empirical data...analyze graphical information”)
- 5 Information literacy (“be able to access and evaluate...for effective, efficient, and ethical use”)
- 6 Diversity (“demonstrate understanding of diversity and use that understanding...”)
- 7 Lifelong learning (“commit themselves to lifelong learning”)
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Comments regarding results and the application of results to programmatic, institutional and Essential Studies goals:

The results provided for the IMPACT Personal Safety Classes/Workshops address student learning, but the inclusion of specific measures would provide a better understanding of the student learning that occurs through participation in the program.

Given that assessment methods are in practice for the Annual Display of the ND Clothesline Project, it may be beneficial to include some questions specific to student learning rather than just questions focused on program implementation and satisfaction.

4. CLOSING THE LOOP

Were any actions taken on the basis of assessment results reported?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	QUALIFIED Y/N <input checked="" type="checkbox"/>
• If so, do curricular or other improvements/changes arising from assessment results directly address goals for student learning?	YES <input type="checkbox"/>	NO <input type="checkbox"/>	QUALIFIED Y/N <input checked="" type="checkbox"/>

Comments: The need for more trained staff to accommodate the requests for personal safety classes and expansion of the promotional materials were two action items created from the review of the assessment results. The actions address program expansion as a way of providing a learning opportunity for more students, but do not directly address goals for student learning.

SUMMARY

Strengths

- A specific plan for assessment is in place.
- Student learning goals are well-articulated.
- Assessment methods are clearly described.
- Assessment methods are appropriately selected.
- Assessment methods are well-implemented.
- Direct and indirect methods are implemented.
- Results are reported.
- Results are tied to closing the loop.
(Decision-making is tied to evidence.)

Areas for Improvement

- No specific plan for assessment is in place.
- Student learning goals are not well-articulated.
- Assessment methods are not clearly described.
- Assessment methods are not appropriately selected.
- Assessment methods are not well-implemented.
- A single type of assessment methods predominates.
- No results are reported.
- Results are not clearly tied to closing the loop.
(Decision-making is not directly tied to evidence.)

OVERALL SUMMARY AND RECOMMENDATIONS:

It is clear that the Women's Center has put thought into developing learning goals and methods for some of their key program initiatives. Attention should be given to ensure that the methods used to collect data address the stated student learning goals. The Assessment Plan currently posted on the Assessment website is titled, "Women's Center Assessment Plan for 2007". Although aspects of this plan align with the assessment information provided in the Annual Report, it appears that the posted assessment plan needs to be updated.

MATERIALS REVIEWED

- Annual report
- Appendices (cited in annual report)
- Other (please describe)
- Assessment plan (as posted)
- Previous assessment review

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Section 1: Y Section 2: Y Section 3: ? Section 4: ?

Coding Key: Y = yes, this is done appropriately and well
 N = no, this is not done at all, or it is not done in relationship to student learning
 NA = no information reported
 ? = action or progress is apparent; however, evidence is lacking that this is completely and appropriately done