Curriculum Vitae

Jason L. Jensen

C: (701) 739-6964; W: (701) 777-3547
jjensen@business.und.edu

EDUCATION:

1999	**UNIVERSITY OF KENTUCKY, MARTIN SCHOOL OF PUBLIC POLICY AND ADMINISTRATION** Degree: Ph.D. Major: Public Administration	Lexington, KY
1995	**UNIVERSITY OF NORTH DAKOTA** Degree: Master of Public Administration Cognate: Quantitative Methods	Grand Forks, ND
1991	**BEMIDJI STATE UNIVERSITY** Degree: M.A. Major: Applied Behavioral Science Emphasis: Management	Bemidji, MN
1989	**BEMIDJI STATE UNIVERSITY** Degree: B.S. Areas of study: Psychology and Biology	Bemidji, MN

ACADEMIC APPOINTMENTS:

UNIVERSITY OF NORTH DAKOTA Grand Forks, ND

2022-2024	**Korus Endowed Professorship holder**
2018-present	**Full Professor**
2005-2017	**Associate Professor**
1999-2005	**Assistant Professor**

PUBLICATIONS:

- Jensen, J. L., Kassow, B., Shaker, G., & Sum, P. E. (2026). Exploring the Role of Special Events in Relationship Fundraising. *Nonprofit Management and Leadership,* 1-24. Published online early. http://doi.org/10.1002/nml.70067
- Lawson-Body, A., & Jensen, J. L. (2026). Regulations Addressing Key Challenges of Artificial Intelligence: Managing Usage Knowledge. *Journal of Computer Information Systems*, 1–21. Published online early. https://doi.org/10.1080/08874417.2026.2688779
- McShea, M. F., Jensen, J. L., Shiovitz, J., & Diehl, S. V. (2026). Research Centers and Institutes in Public Affairs Education: Evidence on Structure, Activities, and Program Integration. *Journal of Public Affairs Education*, *32*(2), 262-280. https://doi.org/10.1177/15236803261434447
- Lawson-Body, A., Jensen, J. L., & Lawson-Body, L (2024). Big data usage, natural language processing, and ethics in developing countries: instrument development using systematic literature review. *Issues in Information Systems*. 25 (2): 379-396.
- Jensen, J. L., & Hand, L. (2023). Qualitative Research and Case Studies in Public Administration. In B. G. Peters and I. Thynne (Eds.). *Encyclopedia of Public Administration* (part of the larger *Oxford Research Encyclopedia of Politics Project*. New York, NY: Oxford University Press.
- Jensen, J. L. & Butz, N. (2018). The Impact of Enhanced Student Diversity on Diversity Opinions. *Journal of Public Affairs Education*. 24 (4): 430-448.

- Smith, A, & Jensen, J. L. (2017). An Assessment of Factors Important to Legislators in Budget Decisions; How Much Impact Can Agencies Have? *Public Budgeting and Finance*. 37 (3): 112-133.
- Butz, N. T., Stupnisky, R. H., Pekrun, R., Jensen, J. L., and Harsell, D. M. (2016). The Impact of Emotions on Student Achievement in Synchronous Hybrid Business and Public Administration Programs: A Longitudinal Test of Control-Value Theory. *Decision Sciences Journal of Innovative Education*. *14* (*4*): 441-474.
- Jensen, J. L. (2015). An examination of the burdens faced by entrepreneurs at start-up and five years later. *Journal of Public Policy and Entrepreneurship*, *4* (*2*): *152-170*.
- Hunter, J., Jensen, J. L., & Rodgers, R. (2014). The Control Group and Meta-analysis. *Journal of Methods and Measurement in the Social Sciences*, *5 (1), 3-21.*
- Jensen, J. L., Sum, P., & Flynn, D. (2009). Political Orientations and Behavior of Public Employees: A Cross-National Comparison. *Journal of Public Administration Research and Theory*. *19 (October), 709-730.*
- Jensen, J. L. (2007). Getting One's Way in Policy Debates: Influence Tactics Used in Group Decision-Making Settings. *Public Administration Review, 67 (2), 215-226.*
- Jensen, J. L. (2004). A Multi-Population Comparison of the Diffusion of Public Organizations and Policies across Space and Time. *Policy Studies Journal, 32 (1).*
- Jensen, J. L. (2003). Policy Diffusion through Institutional Legitimation: State Lotteries. *Journal of Public Administration Research and Theory, 13 (4), 491-519.*
- Jensen, J. L., & Rogers, R. (2001). Cumulating the Intellectual Gold of Case Study Research. *Public Administration Review, 61 (2)*, *213-224.*
- Jensen, J. L., Olberding, J., & Rodgers, R. (1997). The Quality of Leader-Member Exchange (LMX) and Member Performance: A Meta-analytic Review. *Academy of Management Best Paper Proceedings, 1997*.
- Jensen, J. L. (1997). Theoretical Sub-dimensions of Conscientiousness and Their Relationship with Motivation and Job Performance. *The Institute of Behavioral and Applied Management Proceedings, 1997.*

MANUSCRIPTS UNDER REVISION OR REVIEW:

- Jensen, J. L., & Rodgers, R. *Job Satisfaction Change Following Organizational Entry: A Within-Person Meta-Analysis* (Under review)
- Jensen, J. L., & Hanson, S. *Viewing the COVID-19 Pandemic through the Lens of Conservation of Resources Theory.* (Under review)
- Jensen, J. L., & Buehlmann, M. *Satisfaction with Public Employees and the Legitimacy of Public Service: Revisiting Specific and Diffuse Support* (Under review).
- McShea, M. F., Jensen, J. L. *Beyond the curriculum core: Research centers as educational infrastructure in public administration* (Under revise and resubmit)
- Jensen, J. L., & Wood, R. *Taking Flight: Toward an Evaluative Framework for Emerging Technology Applications.* (Under review)

PUBLICATIONS, OTHER:

- Jensen. J. L. (2014). Introduction to *The Control Group and Meta-Analysis*. *Journal of Methods and Measurement in the Social Sciences, 5 (1), 1-2.*
    - Invited by the Editor. Non-peer reviewed.
- Jensen, J. L. (2013). The Evolution of Nonprofit Finance in the United States: Earned Income, Enterprise Strategies and Social Enterprise. PA Times, July: http://patimes.org/evolution-nonprofit-finance-united-states-earned-income-enterprise-strategies-social-enterprise/
- Jensen, J. L., Leiphon, M. & Fortner, J. (2007). A Study of North Dakota Business Entrepreneurs: Burdens Faced and Factors Impacting Location Decisions. North Dakota Small

Business Development Center Website.

EXTERNAL GRANTS:

- Completed: Examining Best Practices to Revolutionize Rural Living. Participant in US Department of Commerce, Economic Development Administration grant. Awarded to complete a commercialization strategy for UAS in North Dakota. My role, through the *Institute for Policy & Business Analytics*, is to assist with the economic and policy analysis portion of the project. Award amount is $1,000,000.
- Assessing the Impact of Regulatory Processes on Municipal Business Start-up Decisions ND Small Business Development Center, $6,500, May, 2007.

SELECTED NATIONAL OR INTERNATIONAL CONFERENCE PRESENTATIONS:

- Jensen, J. L. (2024). Results from a Comprehensive Survey of US Public Opinion Around UAS Uses. Presented at *XPONENTIAL* 2024 in San Diego, CA (April, 2024).
- Kassow, B., Jensen, J. L. & Sum, P. (2023). Stakeholder engagement in nonprofit fundraising: Estimating the Effects of Outreach Events on Giving. Presented at the *ARNOVA* national conference in Orlando, FL.
- Jensen, J. L. & O'Neill, P. (2018). Re-envisioning Curriculum in Business Schools. Presented at the *AACSB Associate Dean's Conference* in Phoenix, AZ: November, 2018.
- Sum, P., & Jensen, J. L. (2016). The Evolving Nature of Social Enterprise in the U.S.: Mapping Low-Profit Limited Liability (L3C) Companies to Traditional 501(c)(3) Nonprofits and Organizations Led by Recognized Social Entrepreneurs. Presented at the *ARNOVA* national conference in Washington, D. C.
- Jensen, J. L. & Scheurer, K. (2013). Enhancing MPA Program Diversity Through Online Delivery. Presented at the *Teaching Public Administration Conference* in San Francisco, CA: June, 2013.
- Scheurer, K., & Jensen. J. L. (2012). Awareness of Multiculturalism and MPA Students. Presented at the *Teaching Public Administration Conference* in South Padre Island, TX: May, 2012.
- Smith, A., & Jensen, J. L. (2010). Agents Attempting to Control Principals; Effective Budget Tactics for Agency Budget Officials. Presented at the 2010 *Midwest Political Science Association* conference in Chicago, IL: April, 2010.
- Jensen, J. L. (2009). Synthesizing Research in Political Science Using Meta-Analysis and Meta-Synthesis: Issues and Recommendations. Invited to be part of the following panel: *Case Study Meta-analysis: Methodological Challenges and Applications in Political Science*. National meeting of the *American Political Science Association,* Toronto, Canada: September, 2009.
- Jensen, J. L., Leiphon, M. (2009). How much do Entrepreneurs Care about Government Regulation? Evaluating the Linkage between Regulatory Factors and Municipal Business Climate. Presented at the 2009 *Midwest Political Science Association* conference in Chicago, IL: April, 2009.
- Jensen, J. L., Leiphon, M. & Fortner, J. (2008). Assessing the Impact of Regulatory Processes on Municipal Business Start-up Decisions. Accepted for presentation at 2007 *American Society of Public Administration* national conference in Dallas, TX.
- Jensen, J. L. & Rodgers, R. (2006). The Decline of Job Satisfaction over Time: A Theoretical Exploration and Meta-Analytic Test of Existing Literature. Presented at the 2006 *American Society for Public Administration* national conference in Denver, CO.

- Jensen, J. L., & Sum, P. (2004). A Cross-National Test of the Bureau Voting Model: Examining Liberalism and Voting Behavior of Bureaucrats. *Academy of Management* 2004 national meeting (Public and Nonprofit Division) in New Orleans, LA.
- Jensen, J., & Gefroh, S. (2002). The Impact of Implementation Factors on the Success of Healthcare Quality Improvement Programs. Presented at the *Academy of Management* national meeting (Healthcare Management Division) in Denver, CO.
- Jensen, J. (2000). The Birth of State Public Organizations through Isomorphic and Spatial Processes. Presented at the *Academy of Management* national meeting (Public and Nonprofit Division) in Toronto, Ontario (won a division award).
- Rodgers, R., & Jensen, J. (1998). Where do Management Fads Come From? Presented at the 1999 *American Society for Public Administration* conference in Orlando, FL.
- Jensen, J. (1998). Organizational Birth and Institutional Legitimation: The Diffusion of State Lotteries. Presented at the Public and Nonprofit division of the 1998 *Academy of Management* meeting in San Diego, CA. Judged best doctoral paper.
- Jensen, J., Olberding, J., & Rodgers, R. (1997). The Quality of Leader-Member Exchange (LMX) and Member Performance: A Meta-analytic Review. Presented at the Organizational Behavior division of the 1997 *Academy of Management* meeting in Boston.
- Jensen, J., & Rodgers, R. (1997). The Intellectual Gold Mine of Case Study Research. Presented at the Public and Nonprofit division of the 1997 *Academy of Management* meeting in Boston.
- Jensen, J. (1997). Theoretical Sub-dimensions of Conscientiousness and Their Relationship with Motivation and Job Performance. Presented at the 1997 Conference of *The Institute of Behavioral and Applied Management* in San Antonio.

EDITORIAL AND REVIEW ACTIVITIES:

- Article reviewer for leading journals, including: *Journal of Public Administration Research and Theory, Public Administration Review, Policy Studies Journal*, *and Academy of Management Journal*

AWARDS:

- The UND Interdisciplinary Collaborative Research Award. This was awarded to the Research Institute for Autonomous Systems (RIAS) Leadership Team at the UND Founders Day Annual Banquet: February, 2019.
- UND Faculty Spirit Award. Awarded May, 2013, at a UND Alumni Association Banquet. The award consisted of a certificate and monetary stipend.
- UND Foundation / Thomas J. Clifford Award for Graduate or Professional Teaching Excellence. Awarded February, 2010, at the UND Founders Day Annual Banquet. The award consisted of a plaque and $2000.
- Outstanding Teaching in Political Science. Presented by the *American Political Science Association* and *Pi Sigma Alpha*. September 3rd, 2010.
- University of North Dakota, College of Business and Public Administration Meritorious Service Award for the 2008-2009 academic year. The award consisted of a plaque and $500.
- Gamma Sigma Alpha, Outstanding Faculty Member Award, 2008. Awarded at the 2008 Greek Life Awards Reception. The Award consisted of an engraved clock.
- University of North Dakota, College of Business and Public Administration Meritorious Teaching, Research and Service Award for the 2003-2004 academic year. The award consisted of a plaque and $500.
- University of North Dakota, College of Business and Public Administration Meritorious Research Award for 2002-2003 academic year. The award consisted of a plaque and $500.

- University of North Dakota, College of Business and Public Administration Meritorious Research Award for 2000-2001 academic year. The award consisted of a plaque and $500.
- University of North Dakota, College of Business and Public Administration Meritorious Teaching Award for 1999-2000 academic year. The award consisted of a plaque and $500.
- Sage Publications Inc. Best Conference Paper at the 2000 national *Academy of Management* meeting (Public and Nonprofit Division) held in Toronto, Ontario: *The Birth of State Public Organizations through Isomorphic and Spatial Processes*. Award consisted of a plaque, $100, and $250 of free books from Sage Publications.
- Best Conference Paper by a Doctoral Student at the 1998 national *Academy of Management* meeting (Public and Nonprofit Division) held in San Diego, CA: *Organizational Birth and Institutional Legitimation: The Diffusion of State Lotteries*. Award consisted of a plaque and $500.

SELECTED INVITED PRESENTATIONS:

- Radio Interview, Prairie Public Radio (2021); Topic: COVID survey done by Institute
- Panelist for a session at the UAS Summit and Expo, Grand Forks, ND, 2018
- Radio Interview, KFGO, Fargo, ND (March 3rd, 2017). Topic was Public Budgeting and Finance.
- UND Alice T. Clark Mentoring Program, University of North Dakota.
  Panelist on Future of Higher Education. 2017 and 2018.
- PENAMICE Symposium, University of North Dakota.
  Invited presentation on Social Entrepreneurship. November 14th, 2013.
- Deans' Summits
  Invited participant in the 4 Deans' Summit (gathering of regional university business deans) sponsored by Barry Foundation
- Jodsaas Center for Engineering Leadership and Entrepreneurship within the School of Engineering and Mines, cosponsored with the UND Student Chapter of Engineers Without Borders. Presentation on Social Entrepreneurship. April 20, 2012.
- College of Business and Public Administration, Advisory Council
  Presentation on Social Entrepreneurship, Grand Forks, ND: April, 2012
- UND National Steering Committee for Capital Campaign
  Presentation on Social Entrepreneurship. Napa, CA: April 12, 2012
- Television Interview
  Studio interview about Social Entrepreneurship for segment on *Studio One* show. Grand Forks, ND: March 22nd, 2012
- Center for Community Engagement Community Connect Forum in Mountain, ND
  Presentation on Social Entrepreneurship, April, 2011.
- College of Business and Public Administration, Advisory Council
  Presentation on Social Entrepreneurship, St. Paul, MN: March, 2011

HIGHER EDUCATION ADMINISTRATION EXPERIENCE:

UNIVERSITY OF NORTH DAKOTA Grand Forks, ND

2023-2026 **Campus Co-lead for Innovation and Economic Engagement (IEP) Designation Self-Study**

- Led a campus-wide presidential initiative to achieve IEP designation.

2019-2024 **Executive Director of the Institute of Policy and Business Analytics**

- Founding Director of research institute within the College of Business and Public Administration https://business.und.edu/policy-institute/index.html.

2017-2019 **Focus Area Lead, UND Research Institute for Autonomous Systems (RIAS)**

- Policy Lead (http://und.edu/research/rias/policy.cfm).
- Asked by the President and Vice-President for Research and Economic Development to be on the leadership team for the new institute (spring of 2017).

2013-2018 **Associate Dean, College of Business and Public Administration**

- **Associate Dean of Academics**
  - Direct oversight of all student services for a College of ~2000 undergraduate and graduate students, including the following offices:
    - CoBPA Office of Academic Advising
    - CoBPA Pancratz Career Development Center
    - CoBPA Office of Graduate Programs.
  - Involvement in accreditation processes, including HLC, AACSB, and NASPAA. The College Accreditation Coordinator was a direct report to me.
  - Participated in strategic planning process for the College.
  - Led process in the College called "Reimagining the BBA Core."
  - Oversaw of all curriculum planning and assessment activities.
  - Oversaw the awarding of ~$600,000 in student scholarships per year.
  - Participated in development activities, including stewardship.
  - Initiated an endowed leadership program for select students, which includes a four-year scholarship ($5,000 per year) and leadership development experiences.
  - Participation in Alumni, Stakeholder, Development, and all Advisory Council activities.
  - Part of the Building Planning Team. Multi-year process with goal of a new business building. Included direct participation in:
  - Multi-year member of the UND Strategic Enrollment Management Committee.
  - With the Dean and Associate Dean of Administration:
    - Overhauled many personnel processes in the College related to merit, workload, faculty qualifications, and evaluation of teaching, research and service.
    - Participated in the transition to Responsibility Centered Budgeting Model
    - Cutback management: made two rounds of ~12% budget cuts for the CoBPA.
- **Associate Dean of Research (formally part of portfolio for one year; informally for several years).**
  - Oversaw research mission of College
  - Dean's Office member of a summer task force to create a journal quality list (JQL) for the College (2015).
  - Led 2018 summer task force to revisit and revise the journal quality list (JQL) for the College (2018).
  - Led effort to enhance funded research.
  - Served as the CoBPA representative on the UND Associate Deans of Research Committee, chaired by the Vice-President for Research.
  - Led multiyear effort to institutionalize applied research within the CoBPA and enhance funded research.

2012-2013 **Director, Master of Business Administration (MBA) Program**

- Initiated strategic planning for the program.

2007-2012 **Director, Master of Public Administration (MPA) Program; Director of Certificate Programs**

- Prepared the NASPAA self-study report and coordinated the site-visit. The program was ultimately reaccredited.

PROFESSIONAL EXPERIENCE:

KAIROS Crookston, MN

1994-1995 **Executive Director**

Administrator of a nonprofit treatment facility for adjudicated youth. Duties included: personnel and financial management, program development and evaluation, fund raising and development, Board relations, contracting, etc. Facility was a division of Lutheran Social Services of MN.

1992-1993 **Clinical Supervisor**

HEALTH FOUNDATION OF GREATER CINCINNATI Cincinnati, OH

1998 **Health Policy Researcher**

KY TRANPORTATION RESEARCH CENTER Lexington, KY

1999 **Transportation Policy Researcher**

THE COUNCIL OF STATE GOVERNMENTS Lexington, KY

1996 **Environmental Policy Researcher**

TEACHING EXPERIENCE:

Undergraduate:

- Research Methods
- Nonprofit Management and Social Entrepreneurship
- Administrative Processes (Public Budgeting)
- Intergovernmental Relations
- Policy and Program Analysis
- Introduction to Public Administration
- American Government
- Business Statistics

***Graduate*:**

- Health Organization and Administration
- Public Budgeting and Financial Administration
- Public Policy Analysis
- Creation and Management of Social Enterprise
- Seminar in Public Administration, Independent Study
- Have advised over 50 theses and independent studies and served as a committee member for several theses and/or dissertations.