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# COULEE TO COLUMBIA MASTER PLAN

UNIVERSITY OF NORTH DAKOTA

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## PROJECT GOALS

1

Nothing less than renewal and rebirth of campus

2

Coulee to Columbia is the Heart of the University of North Dakota campus

3

This is a confluence of three projects. College of Business and Public Accounting, Chester Fritz Library and the Memorial Union. The excitement generated from the Coulee to Columbia project will impact the success of attracting private donations.

4

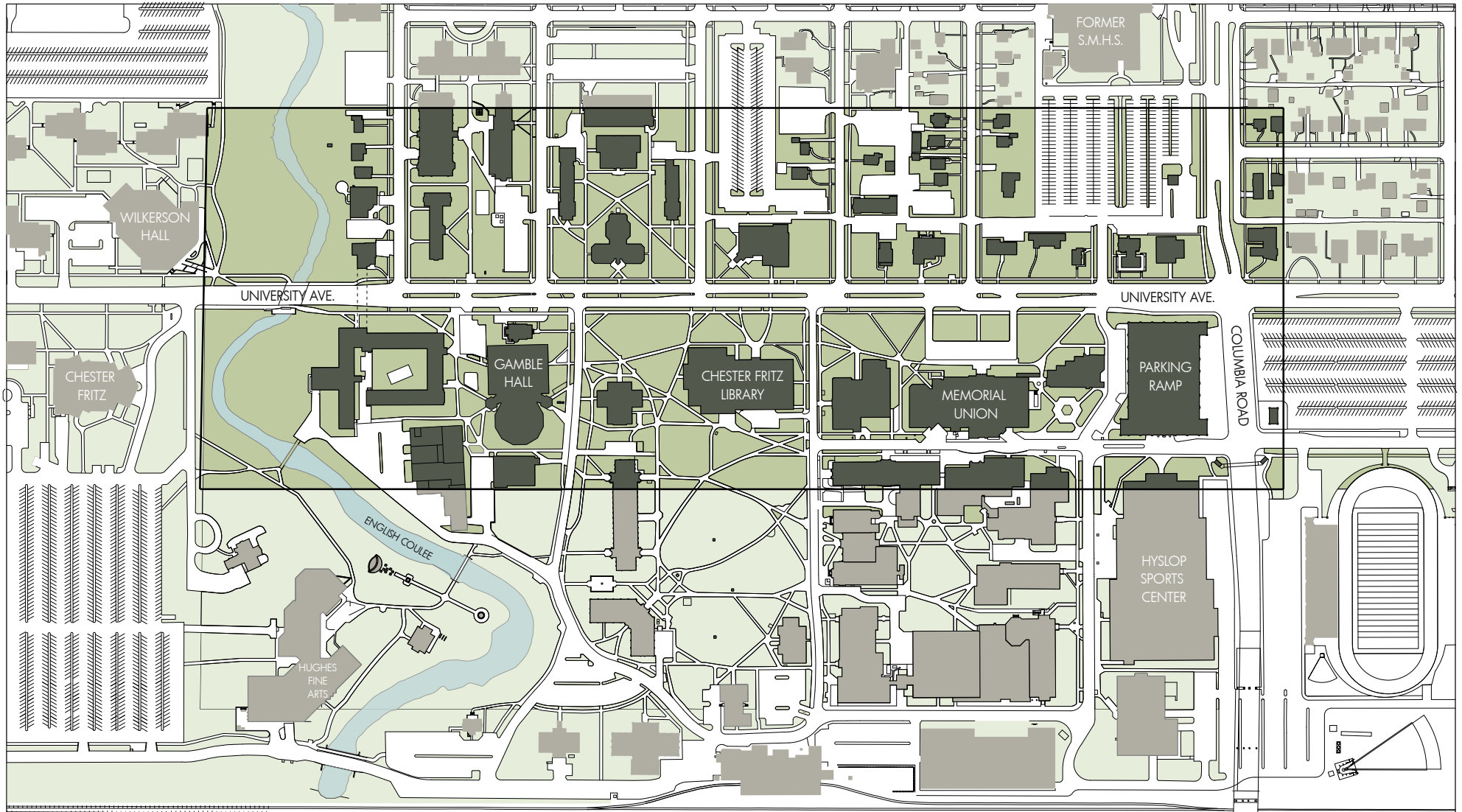
Our goal is to be chief opportunity engine, premier flagship. Premier flagships have a look. Continue to build upon flagship plan, Collegiate Gothic







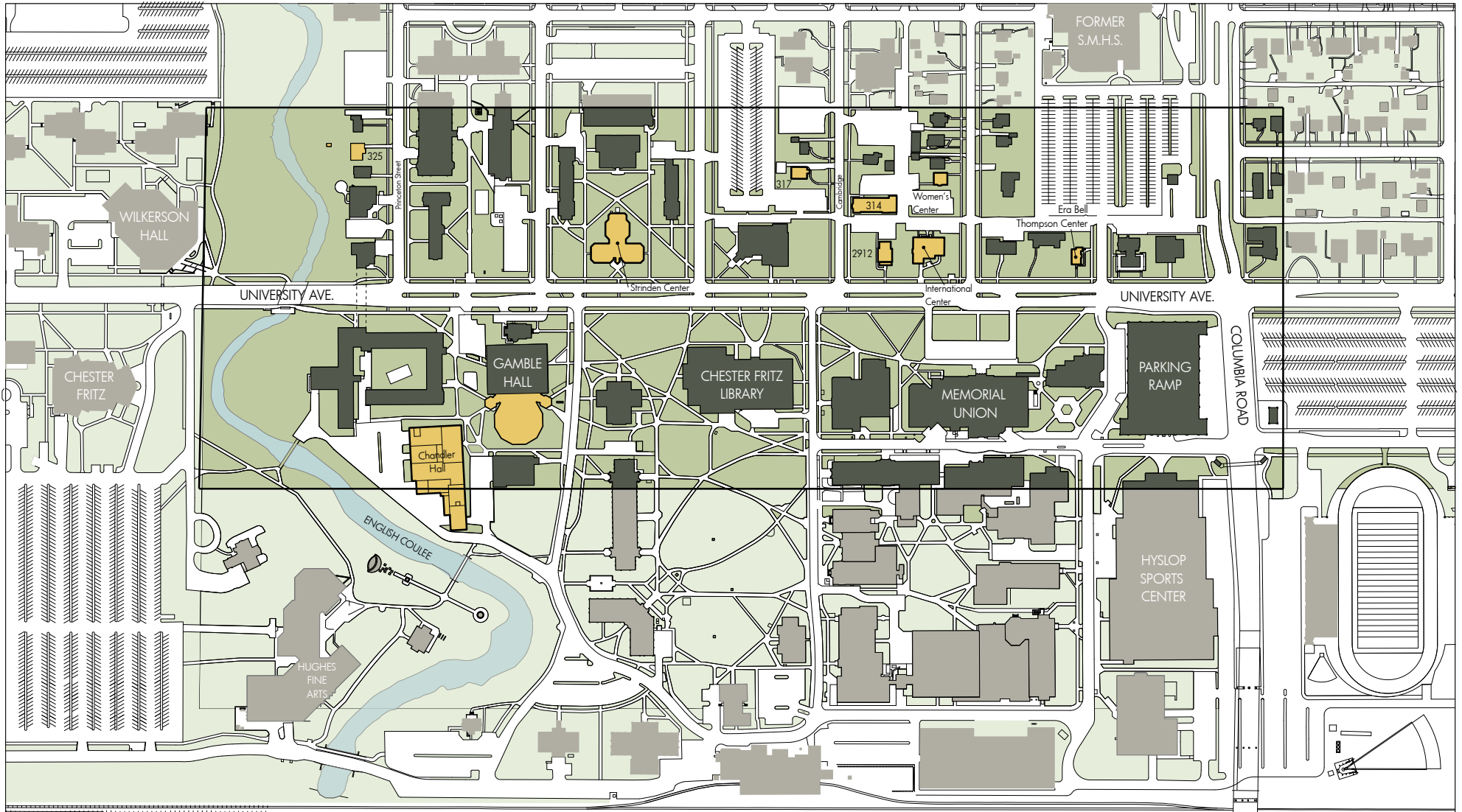




■ EXISTING BUILDING

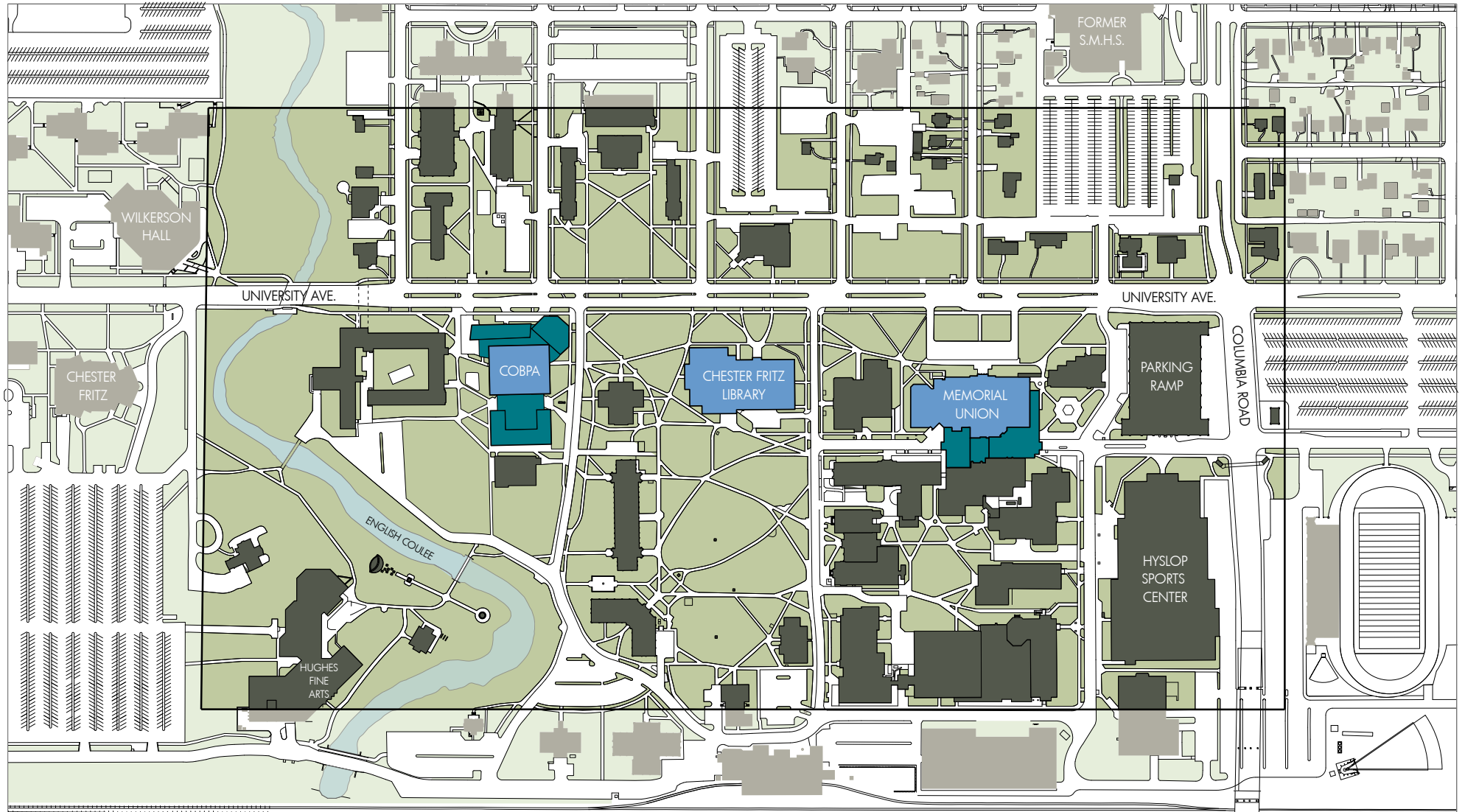


# EXISTING SITE PLAN UND COULEE TO COLUMBIA MASTER PLAN



# PROPOSED DEMOLITION PLAN UND COULEE TO COLUMBIA MASTER PLAN



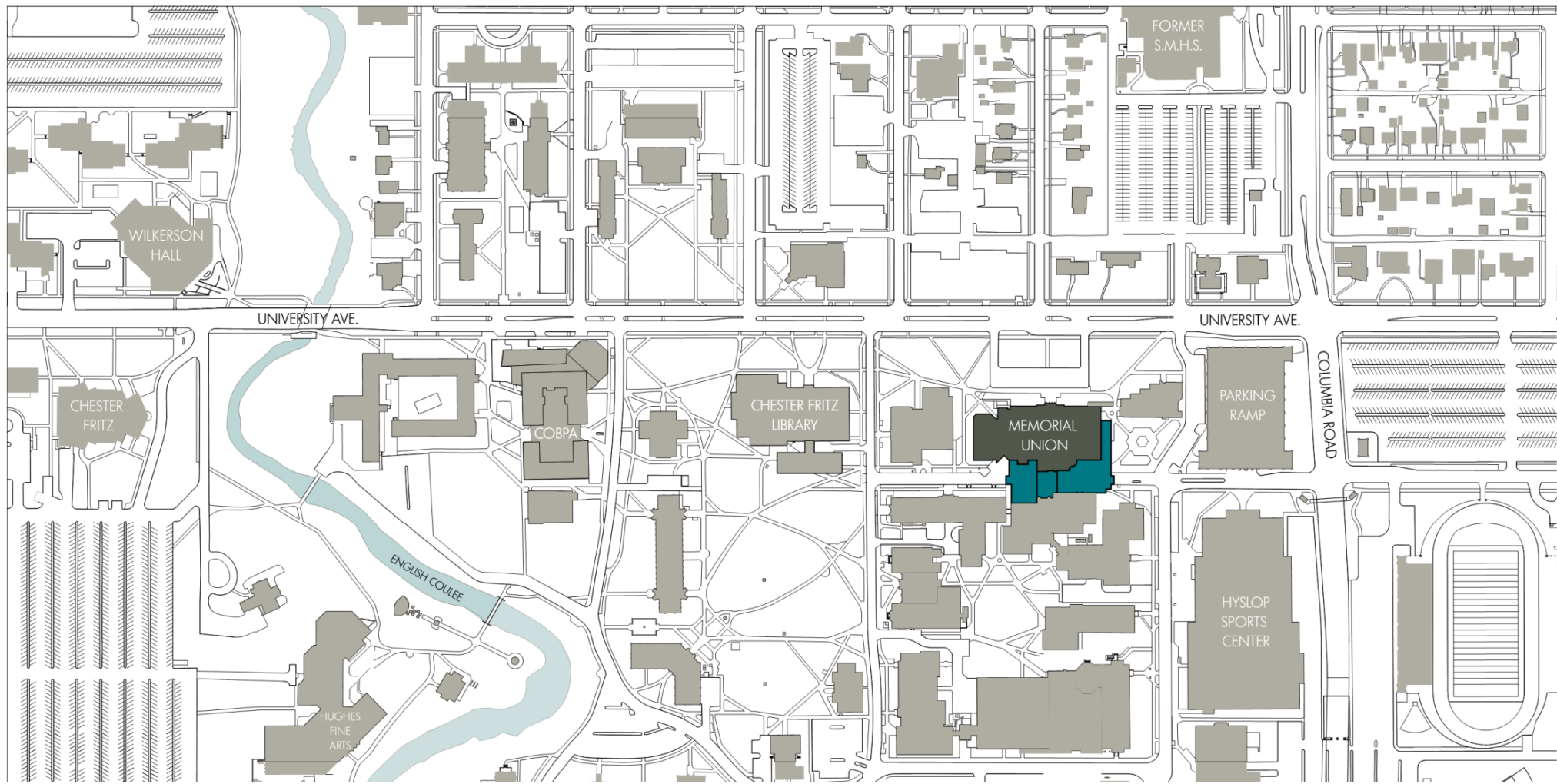


- EXISTING BUILDING
- FUTURE CONSTRUCTION
- RENOVATION



# FUTURE SITE PLAN UND COULEE TO COLUMBIA MASTER PLAN





DRAFT SITE PLAN

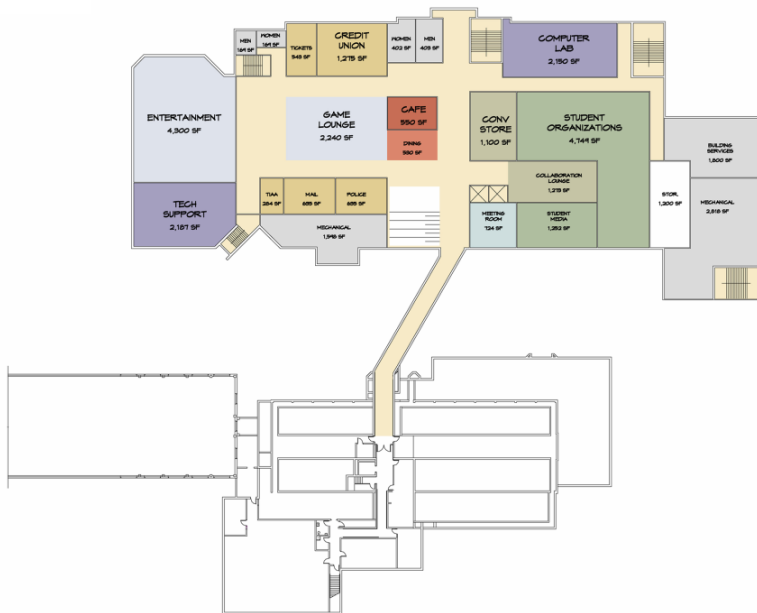
COULEE TO COLUMBIA

MEMORIAL UNION RENOVATION / ADDITION

FEBRUARY 2017







Memorial Union & McCannel Hall Addition and Renovation

Renovated SF:

Memorial Union:

90,461 SF (net-approximate)

146,395 SF (gross-approximate)

McCannel Hall:

39,862 (net)

New Construction SF:

30,963 SF (net-approximate)

50,108 SF (gross-approximate)

Cost: \$97,000,000

(no breakdown of renovated vs. new construction costs)

Deferred Maintenance: \$19,632,933

(FCNI # is 0.45 Below Average Condition)

## Amenities

Lower Level:

### Cafe upgrades

Student Organization Collaboration Space

Level 1:

Women's Center

LGBT Center

Multicultural Center

Common's Lounge

Level 2:

Expanded Ballroom

Large Multipurpose Room with ability to convert to theater

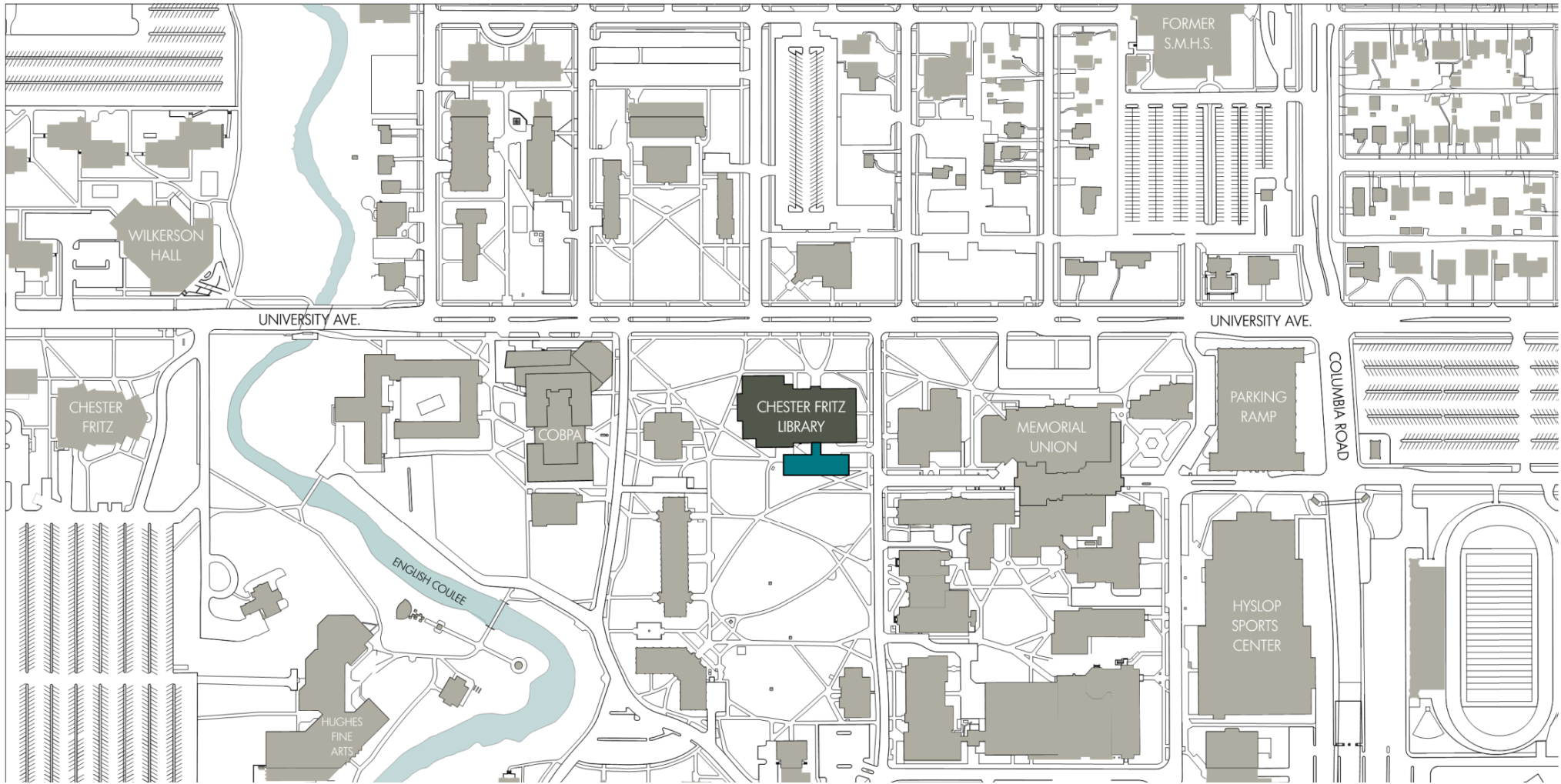
Level 3:

Dean of Student Life

### "Reflection Room"

### Area Legend

- Food Service: Dining
- Food Service: Serving/Support
- Ballroom Facilities
- Conference/Meeting Rooms
- Bookstore
- Additional Retail Services
- Theater
- Recreation/Entertainment
- Lounge Spaces
- Academic Related
- Student Organizations
- Administrative
- Multicultural Centers
- Special/Misc. Components
- Support/Service/Tilt
- Circulation



DRAFT SITE PLAN

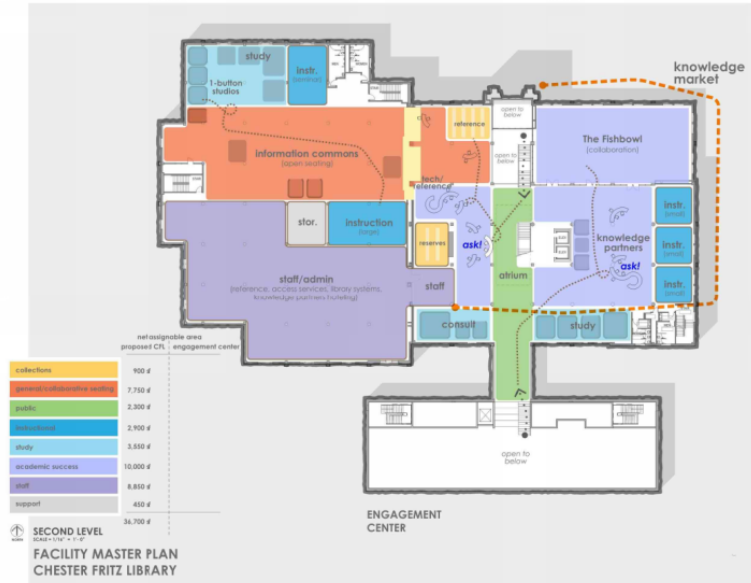
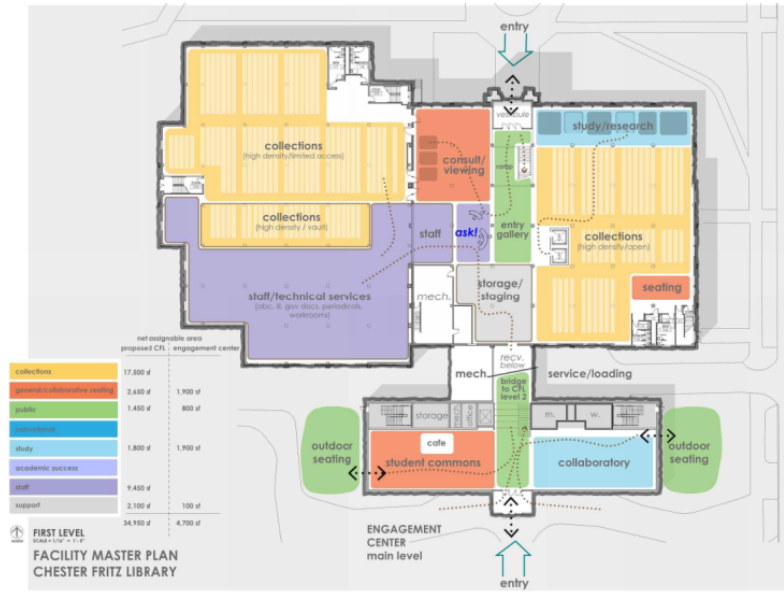
COULEE TO COLUMBIA

CHESTER FRITZ LIBRARY RENOVATION / ADDITION

FEBRUARY 2017



# CHESTER FRITZ LIBRARY PROJECT REVIEW AND COULEE TO COLUMBIA MASTER PLAN



# **Chester Fritz Library Addition and Renovation**

**Renovated SF:** 123,030 SF (net); 156,400 SF (gross)  
 East Wing: 54,650 SF (net)  
 West Wing: 68,380 SF (net)

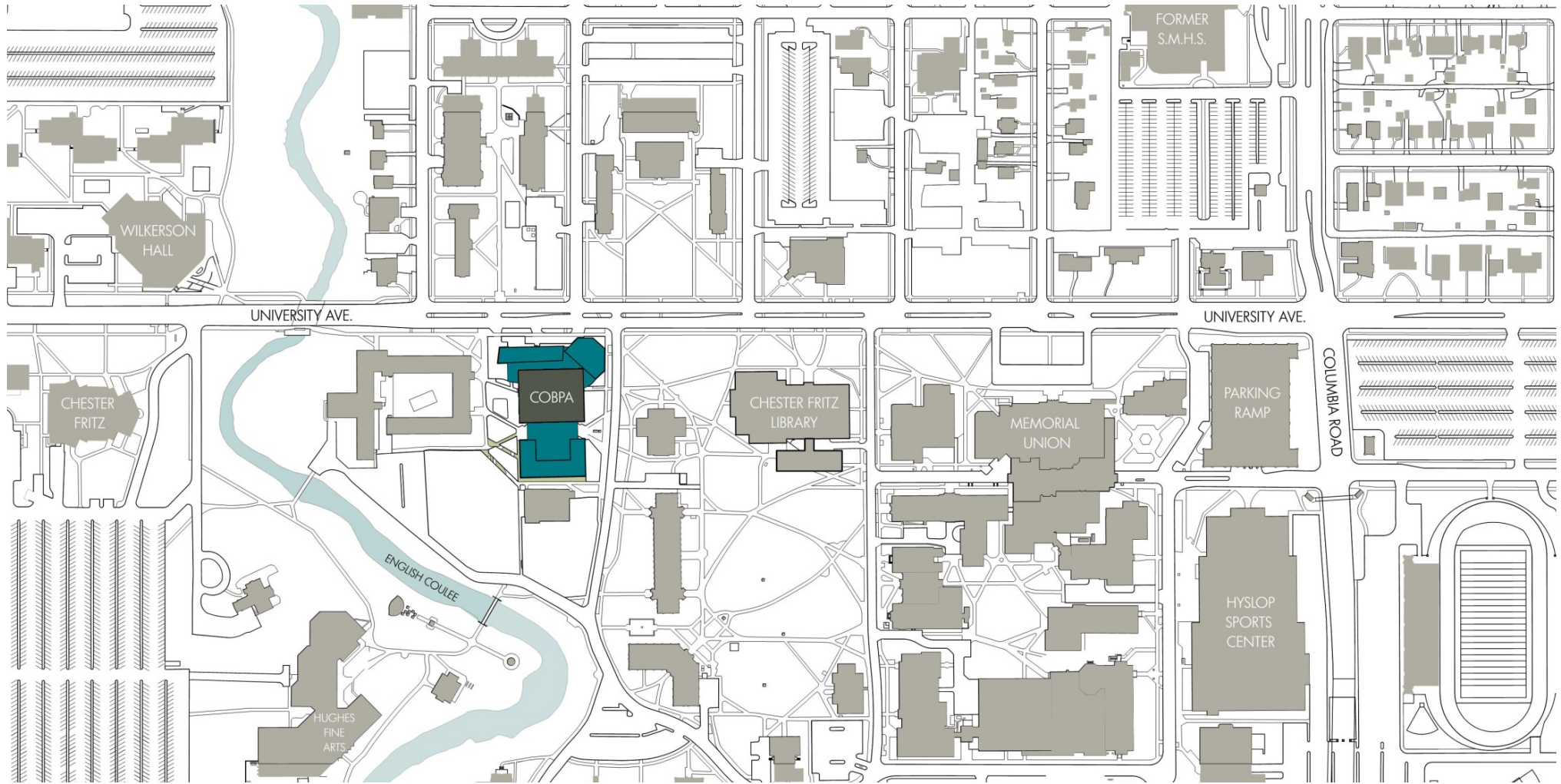
**New Construction SF:** 9,000 SF (net); 12,000-13,000 SF (gross)

**Cost: \$48,000,000**  
 Renovated Cost - East Wing: \$21,000,000  
 Renovated Cost - West Wing: \$21,000,000  
 New Construction Cost: \$6,000,000  
 Deferred Maintenance: \$15,385,038  
 (FCNI # is 0.34 Fair Condition)

## **Amenities**

- Improved accessibility
- Improved Wayfinding
- Improved Loading Dock
- Daylighting for users and staff
- Technology enabled instructional spaces
- Varied user seating and spaces
- Graduate focused spaces
- Archival storage and conservation spaces
- Engagement of Soaring Eagle Prairie





DRAFT SITE PLAN

COULEE TO COLUMBIA

COBPA ADDITION / RENOVATION

FEBRUARY 2017



**Renovated SF:**

Renovated Gamble Hall: 66,000 SF

**New Construction SF:**

South Addition (Classrooms): 53,570 SF  
 North Addition (Auditorium & Offices): 22,000 SF  
 Total: 75,570 SF (new construction)

**Cost: \$51,535,000**

Renovation of Gamble: \$20,691,000

New Construction - South: \$18,267,000

New Construction - North: \$7,502,000

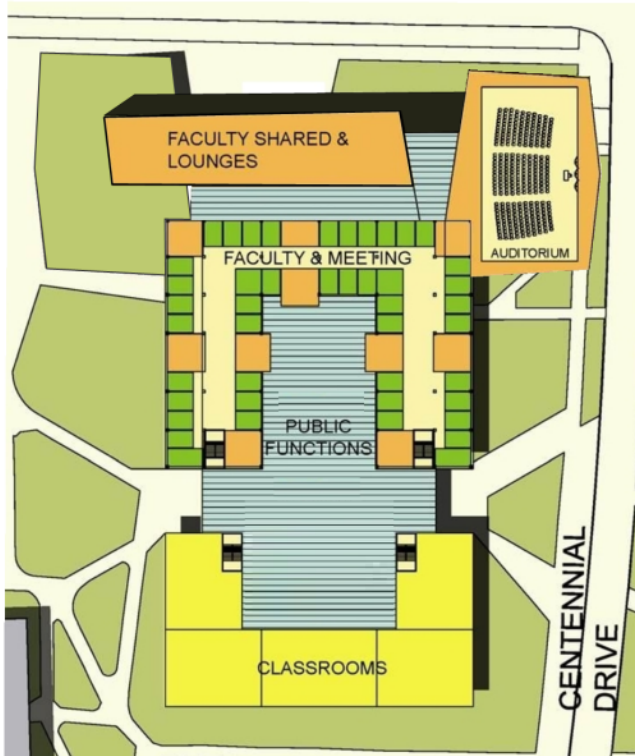
Line Item Costs (Demolition, site work, moving/phasing): \$5,075,000

Deferred Maintenance: \$17,091,301

(FCNI # is 0.49 Below Average Condition)

**Amenities**

Gathering Forum/Lobby  
 Cafe  
 Multi-Purpose Room (20 Seats)  
 Small Business Development Center  
 Genius Bar (Tech Center)  
 Kitchenettes  
 Boardroom  
 Student Organizations Meeting Room  
 Ph.D./Graduate Student Lounge  
 "Idea Lab"  
 300 Seat Auditorium  
 150 Seat Tiered Classroom









## EXISTING SITE & STREETScape ELEMENTS

UND Coulee to Columbia



**BUILDING SIGNAGE**

EXISTING



**BUILDING SIGNAGE**

EXISTING



**BENCHING**

EXISTING



**BENCHING**

EXISTING

## EXISTING SITE & STREETScape ELEMENTS

UND Coulee to Columbia



**LIGHTING/BRANDING**

EXISTING



**STREET SIGNAGE**

EXISTING



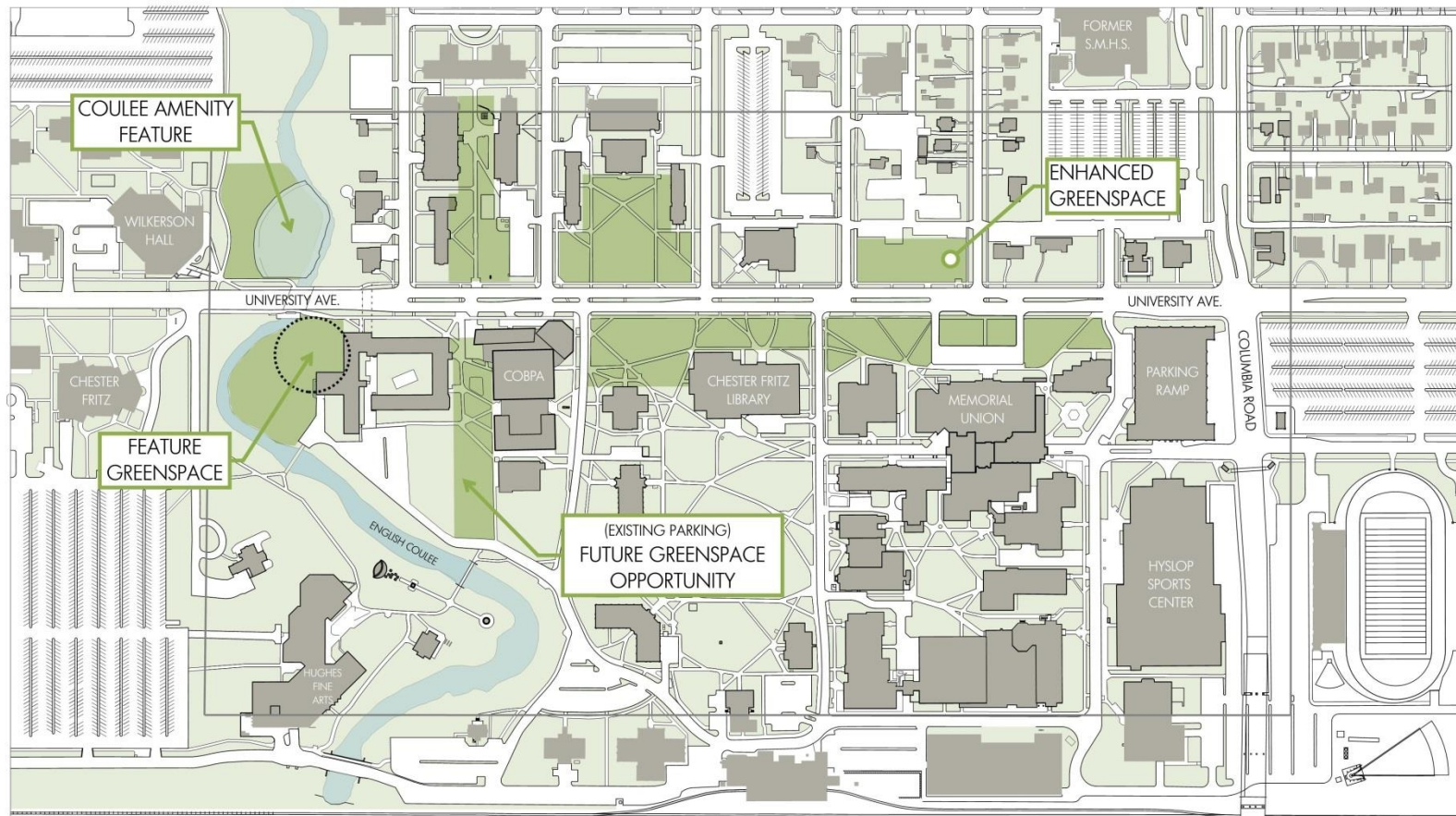
**STREET SIGNAGE**

EXISTING



**PEDESTRIAN SIGNAGE**

EXISTING



# ENHANCED GREENSPACE UND COULEE TO COLUMBIA MASTER PLAN



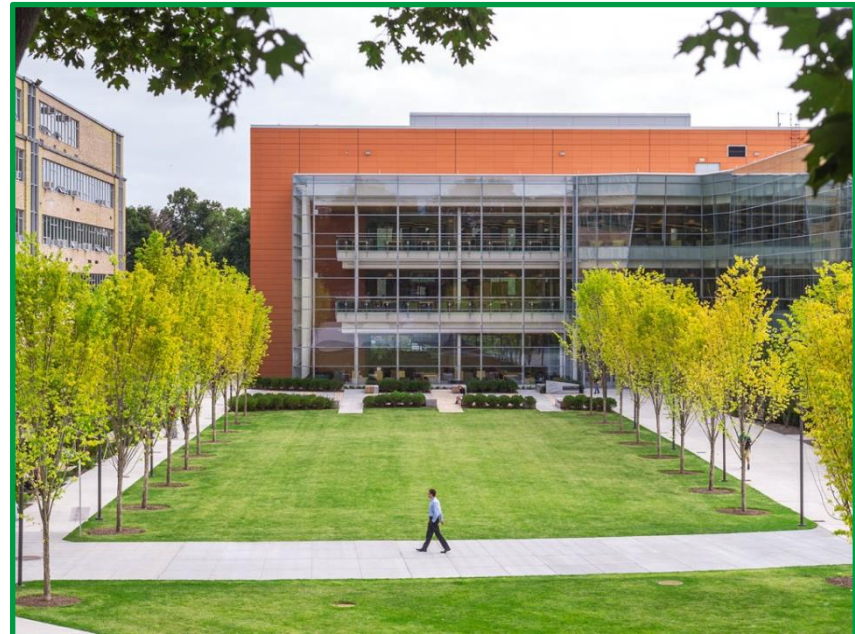
## ENHANCED GREENSPACE

UND Coulee to Columbia



### GREENSPACE CONCEPTS

BUILDING FRONTAGE



### GREENSPACE CONCEPTS

BUILDING FRONTAGE

## ENHANCED GREENSPACE

UND Coulee to Columbia



**GREEN SPACE AS PUBLIC SPACE**

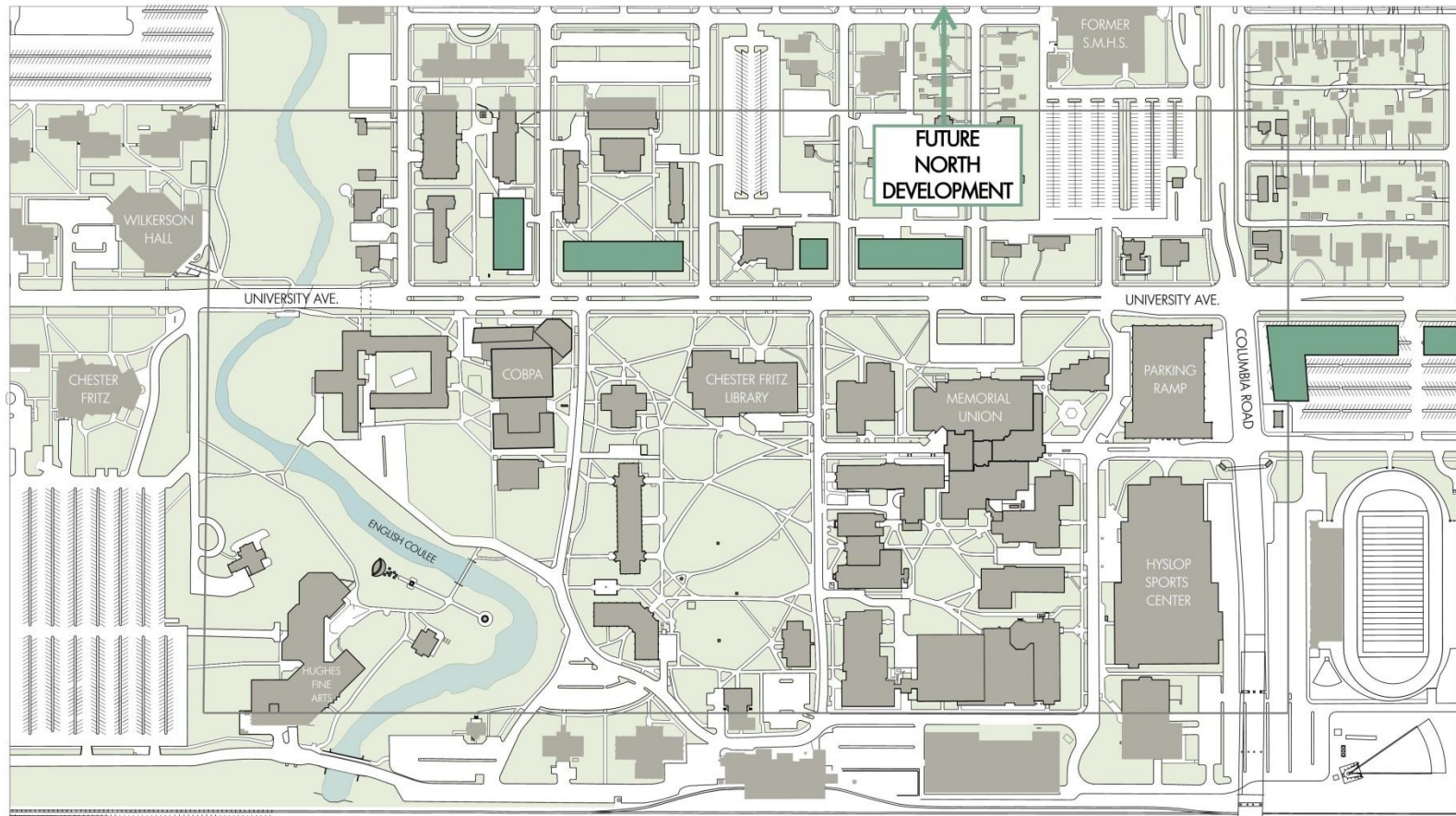
COLLEGE QUAD



**GREEN SPACE AS PUBLIC SPACE**

COLLEGE QUAD





## STREETSCAPE ELEMENTS

UND Coulee to Columbia



**FUTURE NORTH DEVELOPMENT**

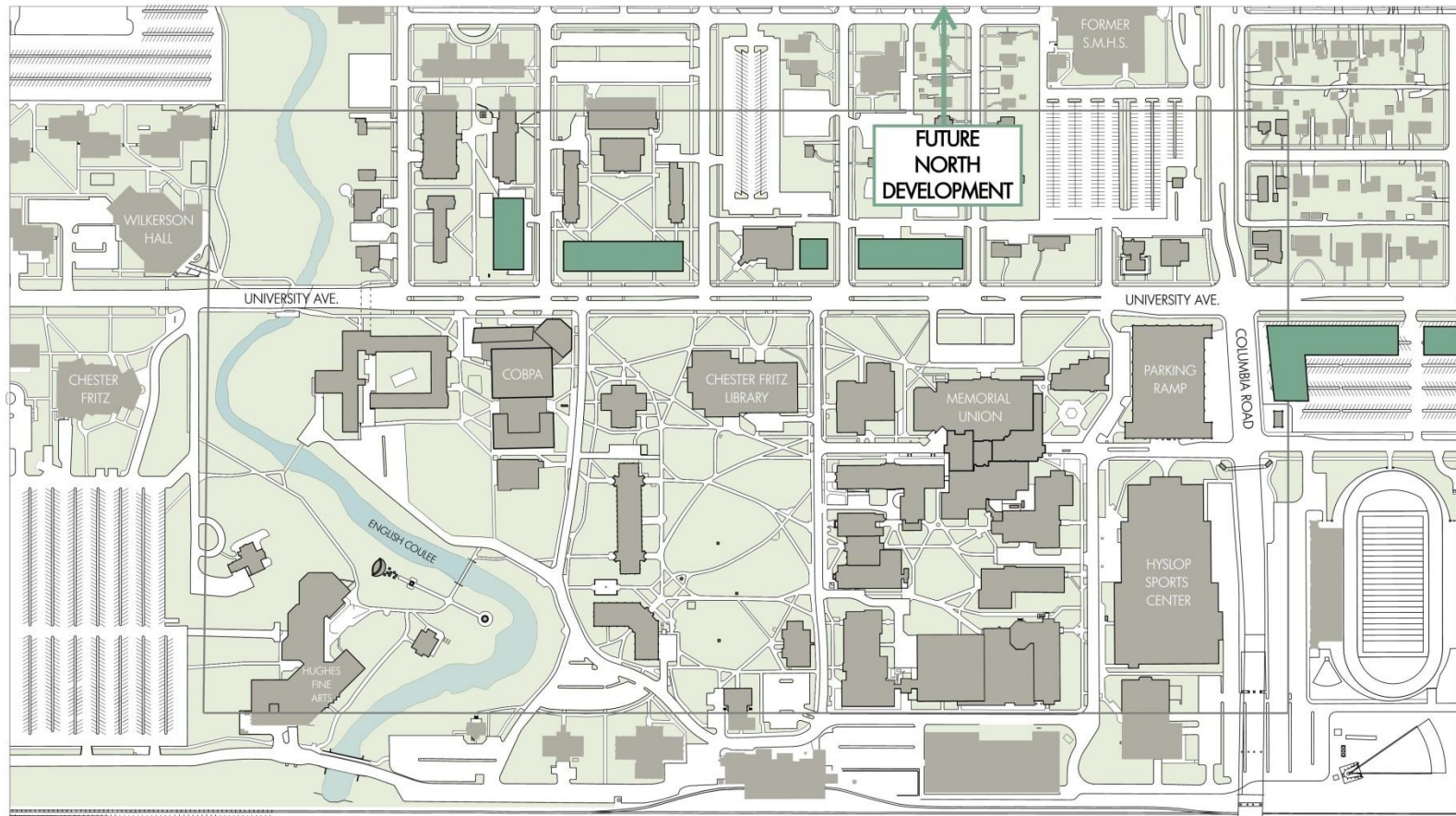
MIXED USE



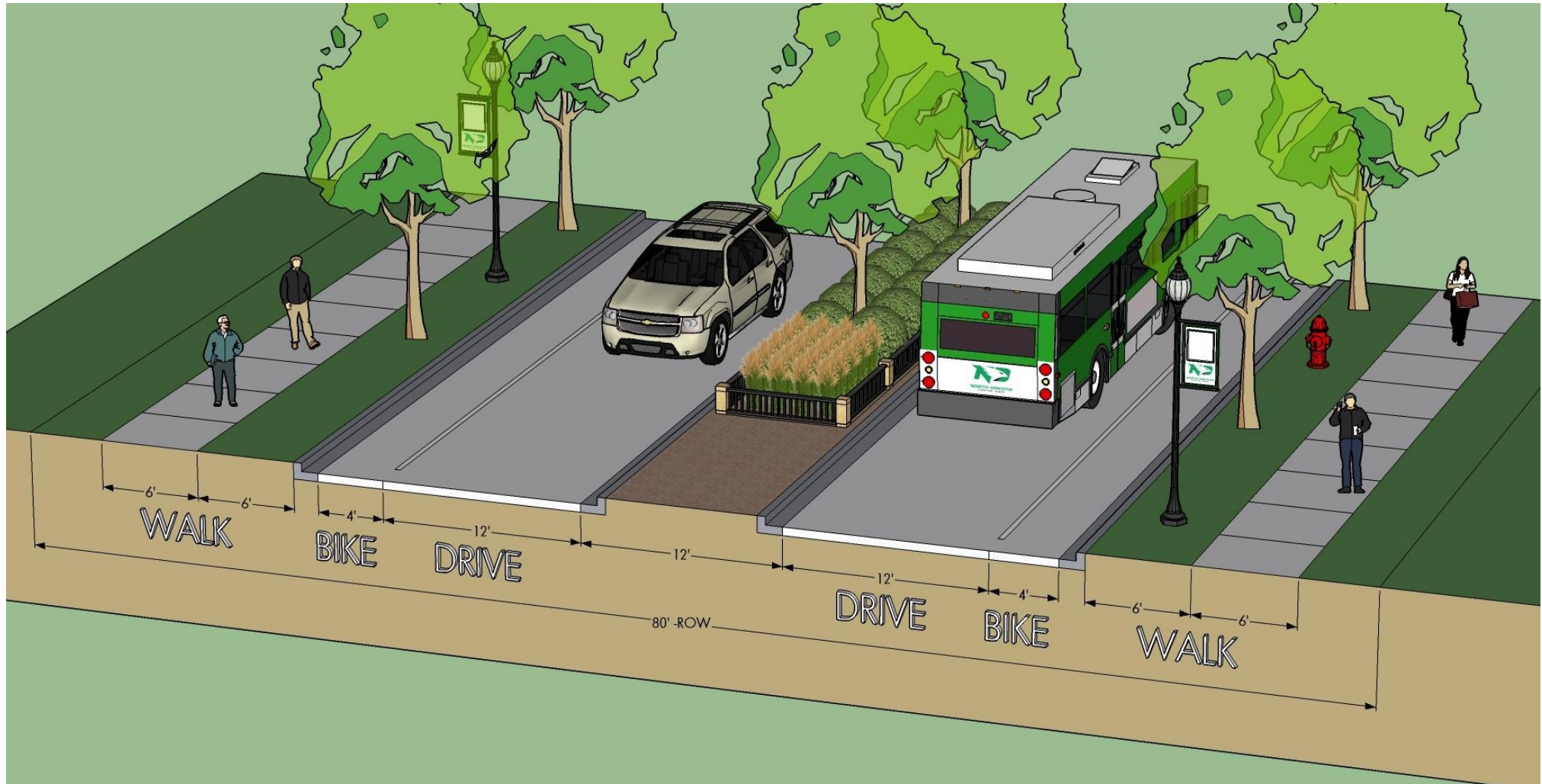
**COLLEGIATE GOTHIC**

TO MATCH EXISTING





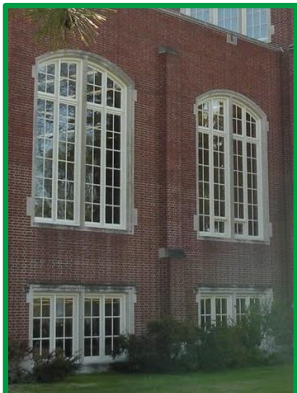




TYPICAL RIGHT OF WAY SECTION  
UND COULEE TO COLUMBIA MASTER PLAN

## COLLEGIATE GOTHIC

UND Coulee to Columbia



**ARCHED  
OPENINGS**  
ENTRIES, WINDOWS



**PARAPET  
CRENELATION**



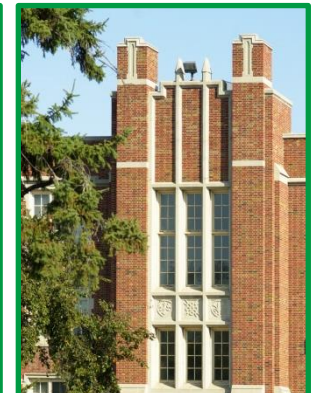
**ORNAMENTATION**  
SCULPTURE, FINIALS, ETC.



**GABLED ROOF**  
ARTICULATED FACADE



**ENTRY MASSING**  
SENSE OF ENTRY



**BUTTRESS**







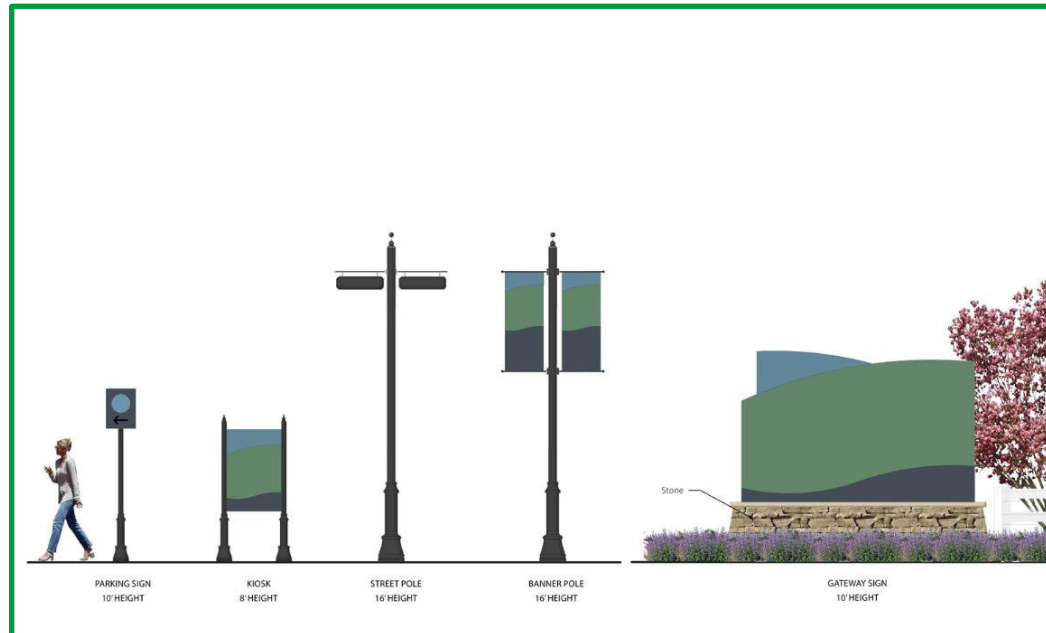


## STREETSCAPE ELEMENTS

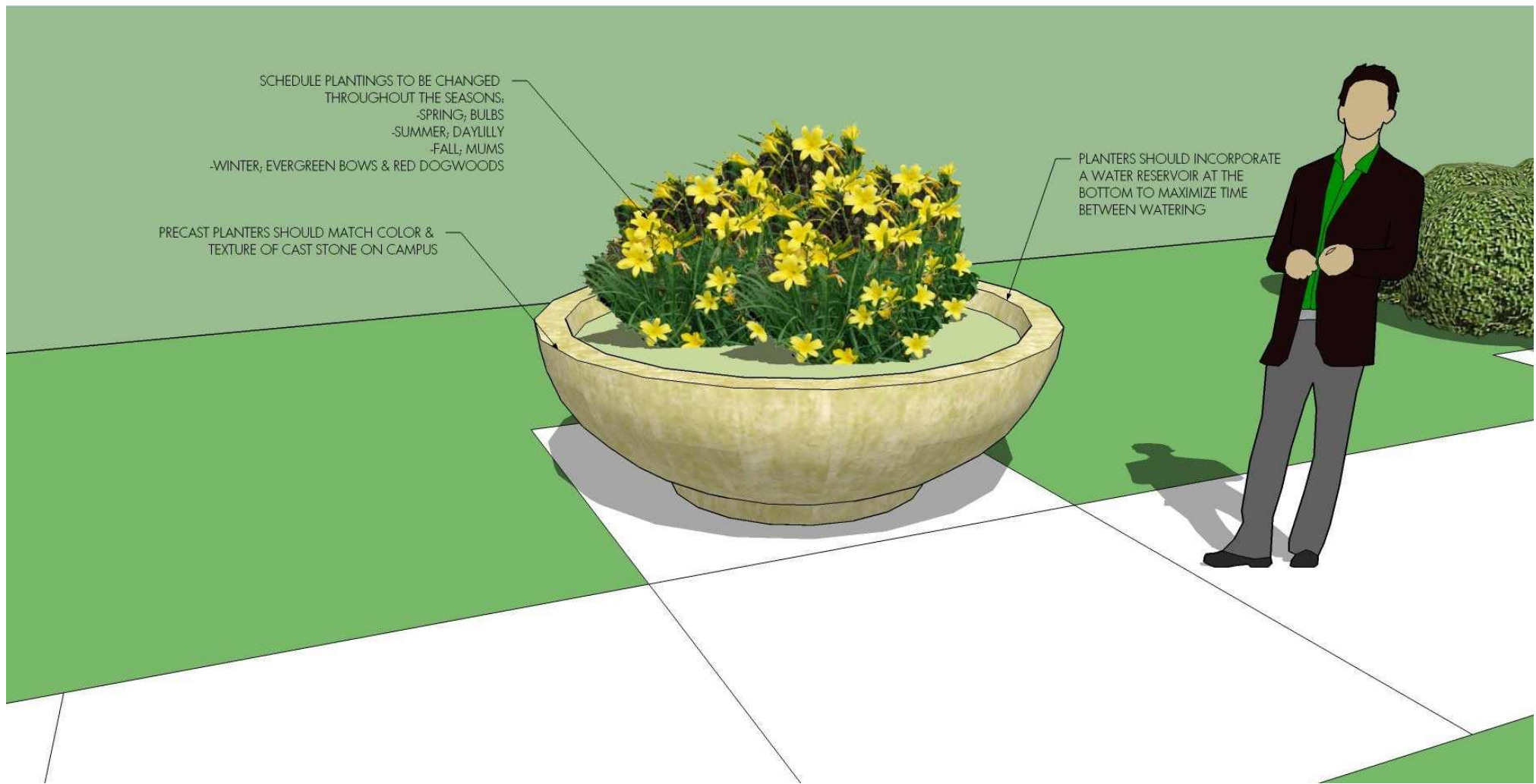
UND Coulee to Columbia



KIOSKS/PIERS



SIGNAGE HIERARCHY



## STREETSCAPE ELEMENTS

UND Coulee to Columbia

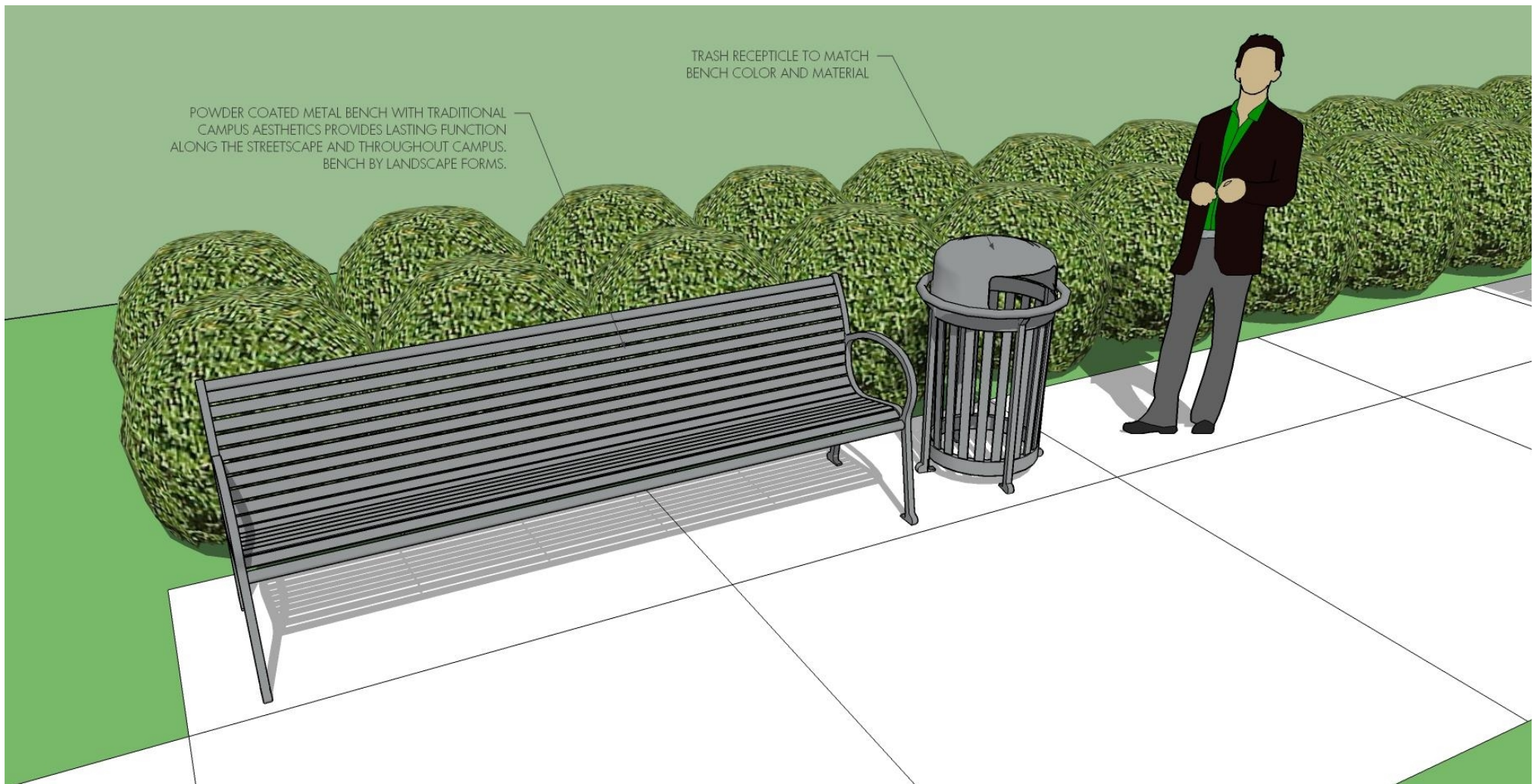


**PLANTER**  
FREESTANDING



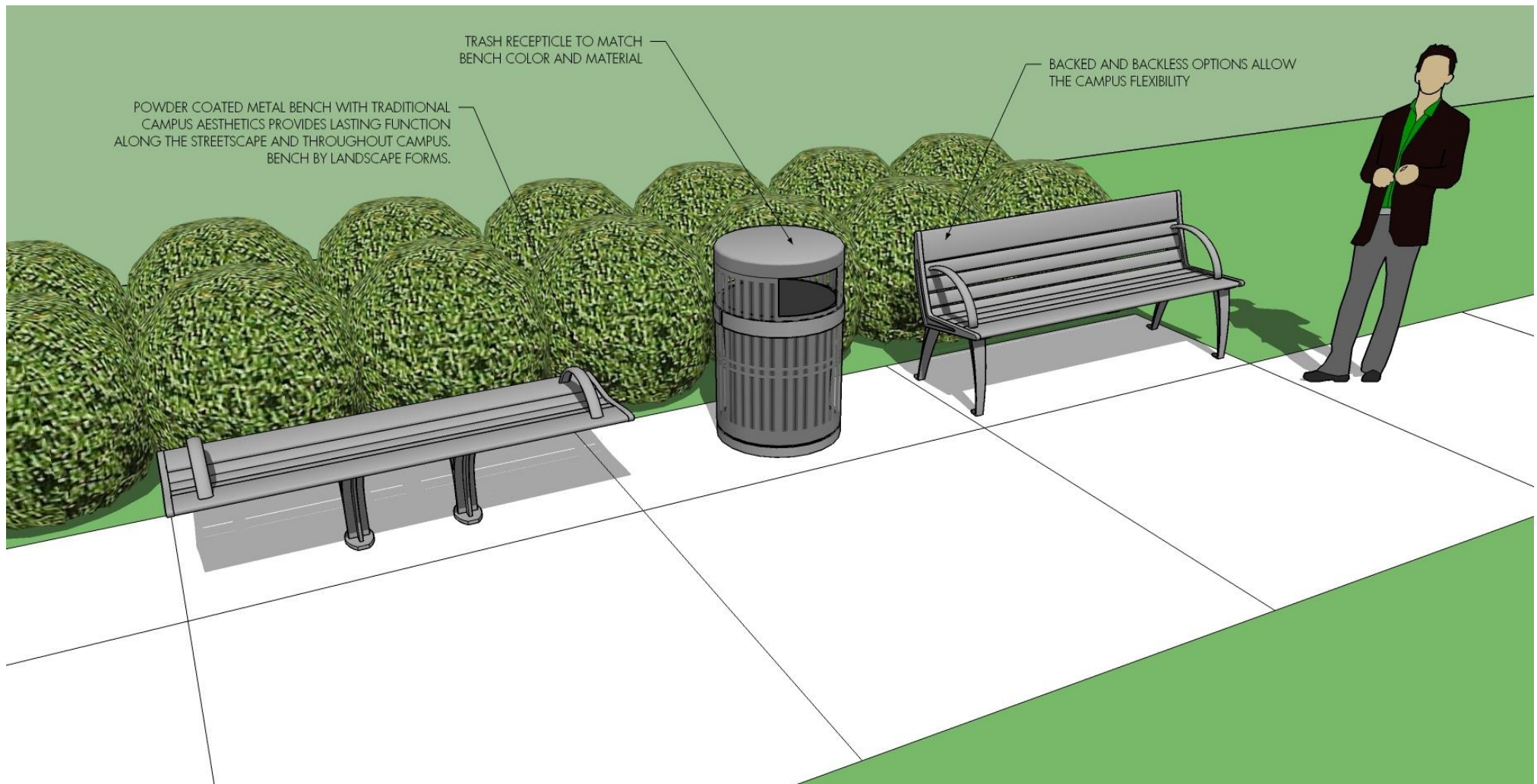
**PLANTER**  
FIXED LANDSCAPE ELEMENT





## BENCHING & TRASH

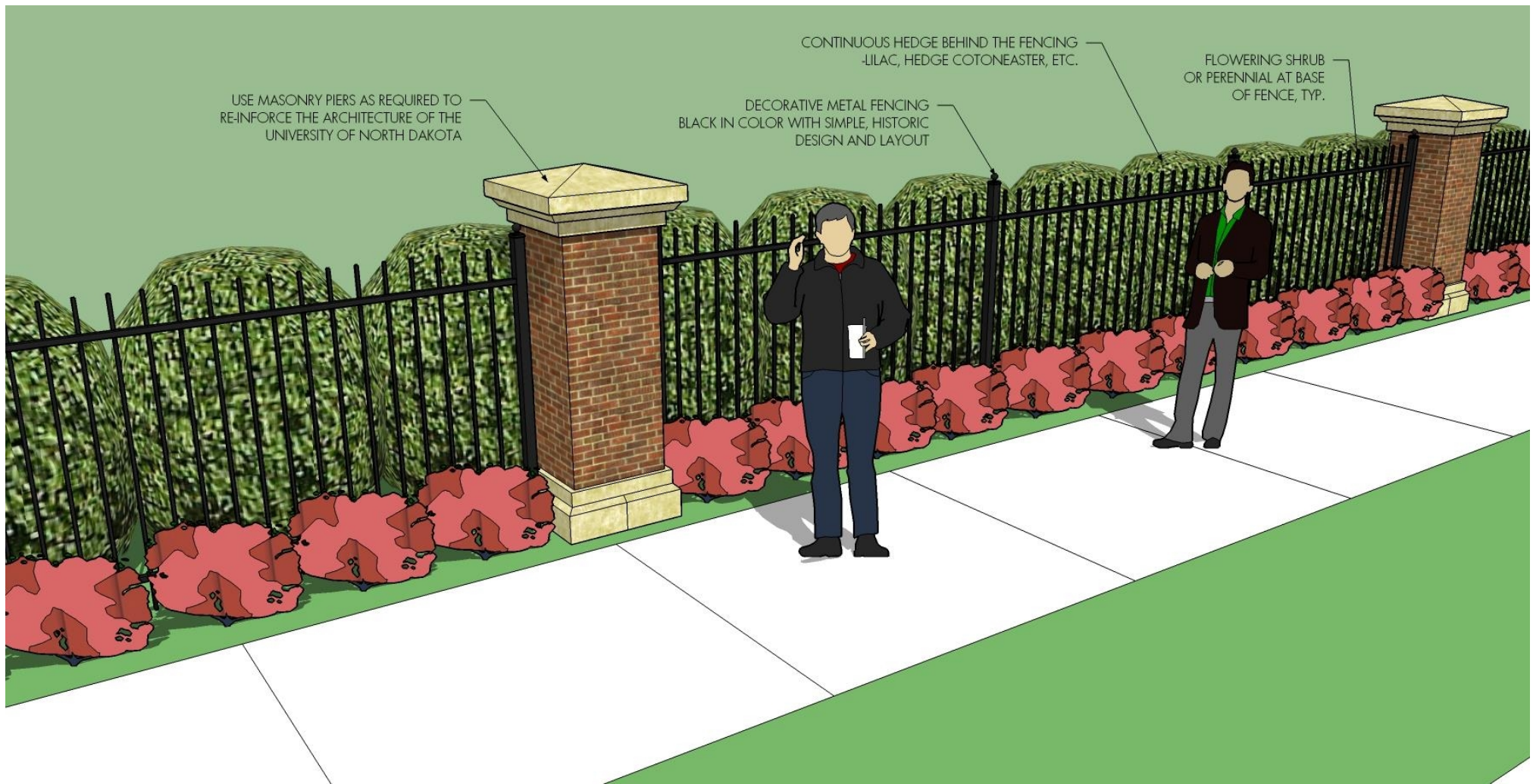
### UND COULEE TO COLUMBIA MASTER PLAN



## BENCHING & TRASH

### UND COULEE TO COLUMBIA MASTER PLAN





## STREETSCAPE ELEMENTS

UND Coulee to Columbia



**TRASH RECEPTACLE**

TO MATCH OTHER FURNISHINGS



**BENCHING**

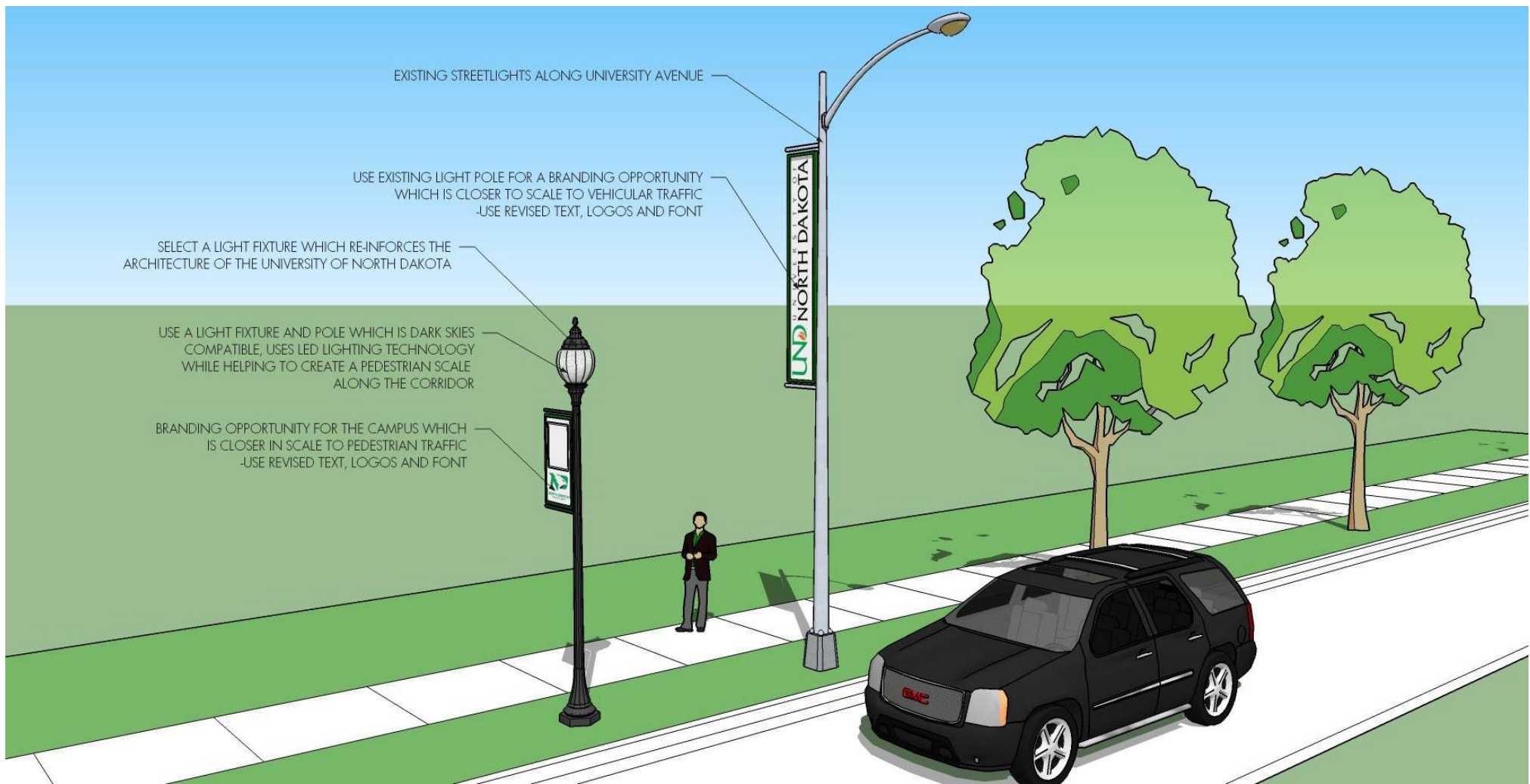
TO MATCH OTHER FURNISHINGS



**FENCING**

TO MATCH OTHER FURNISHINGS





## STREETSCAPE ELEMENTS

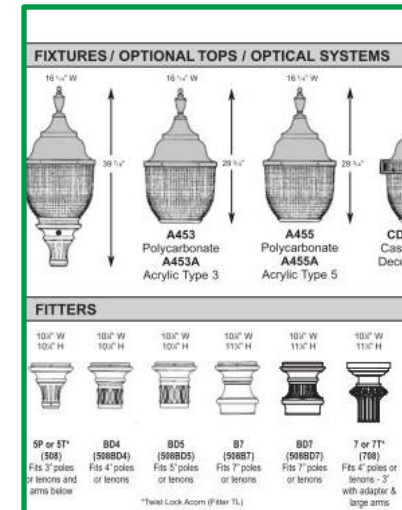
UND Coulee to Columbia



**LIGHTING/LANDSCAPE**  
ACTIVE NIGHT SETTING



**FIXTURES**  
DESIGN OPTIONS



**FIXTURES**  
DESIGN OPTIONS

## STREETSCAPE ELEMENTS

UND Coulee to Columbia



**LIGHTING/BRANDING**  
INTEGRATED



**LIGHTING/BRANDING**  
INTEGRATED



**CHARACTER DEFINING**  
LIGHTING

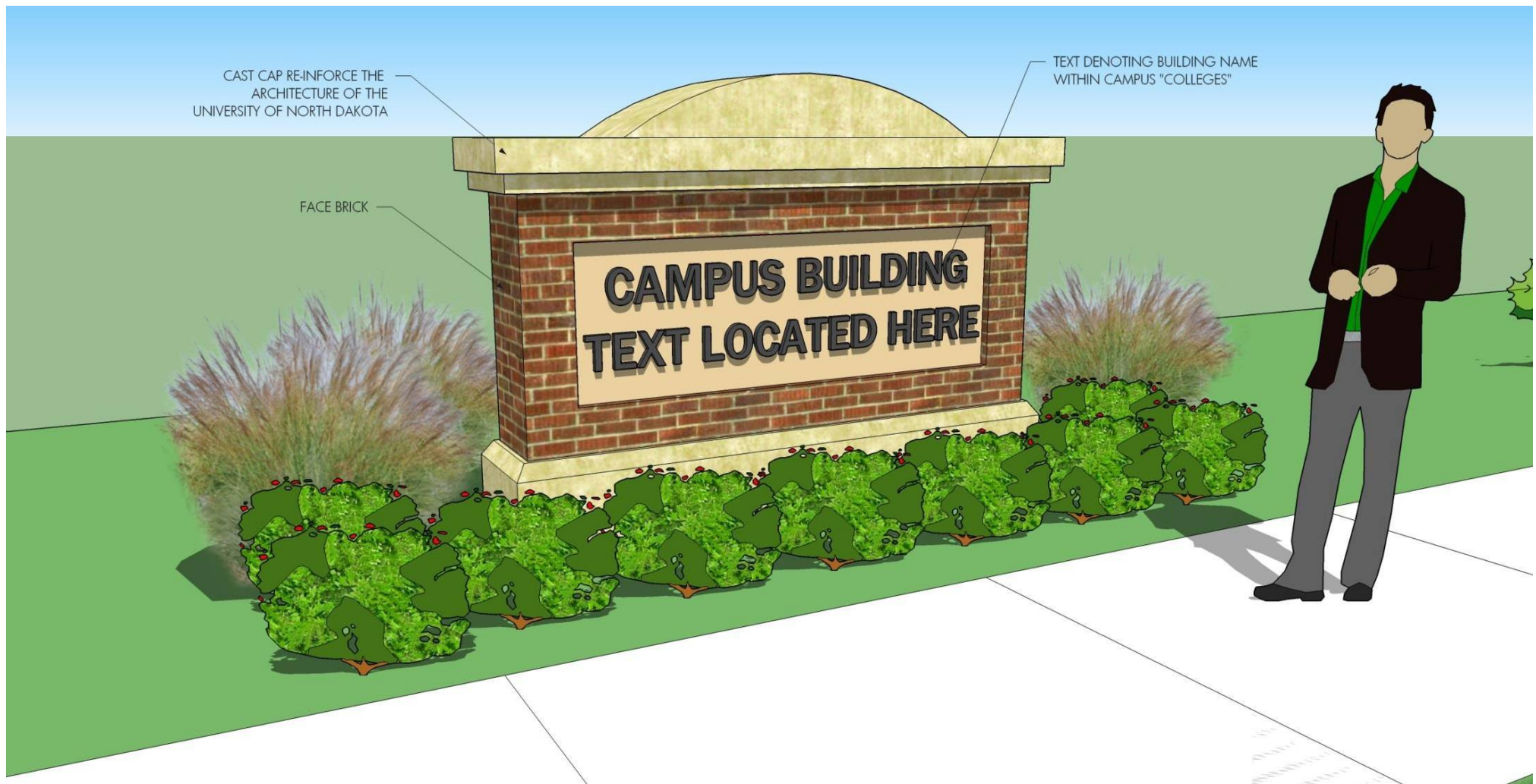


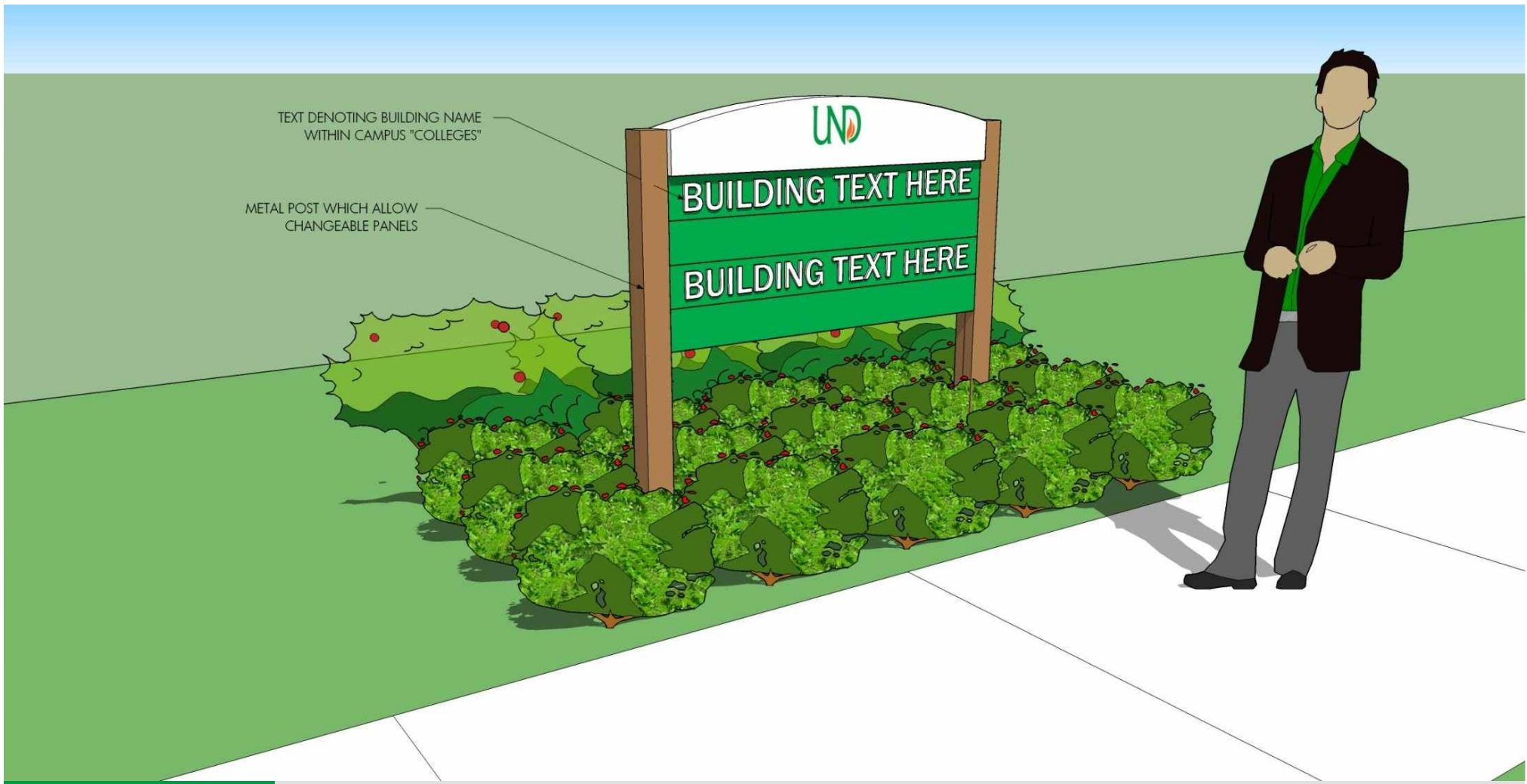


SIGN DETAILS TO RE-INFORCE ARCHITECTURE  
OF THE UNIVERSITY OF NORTH DAKOTA

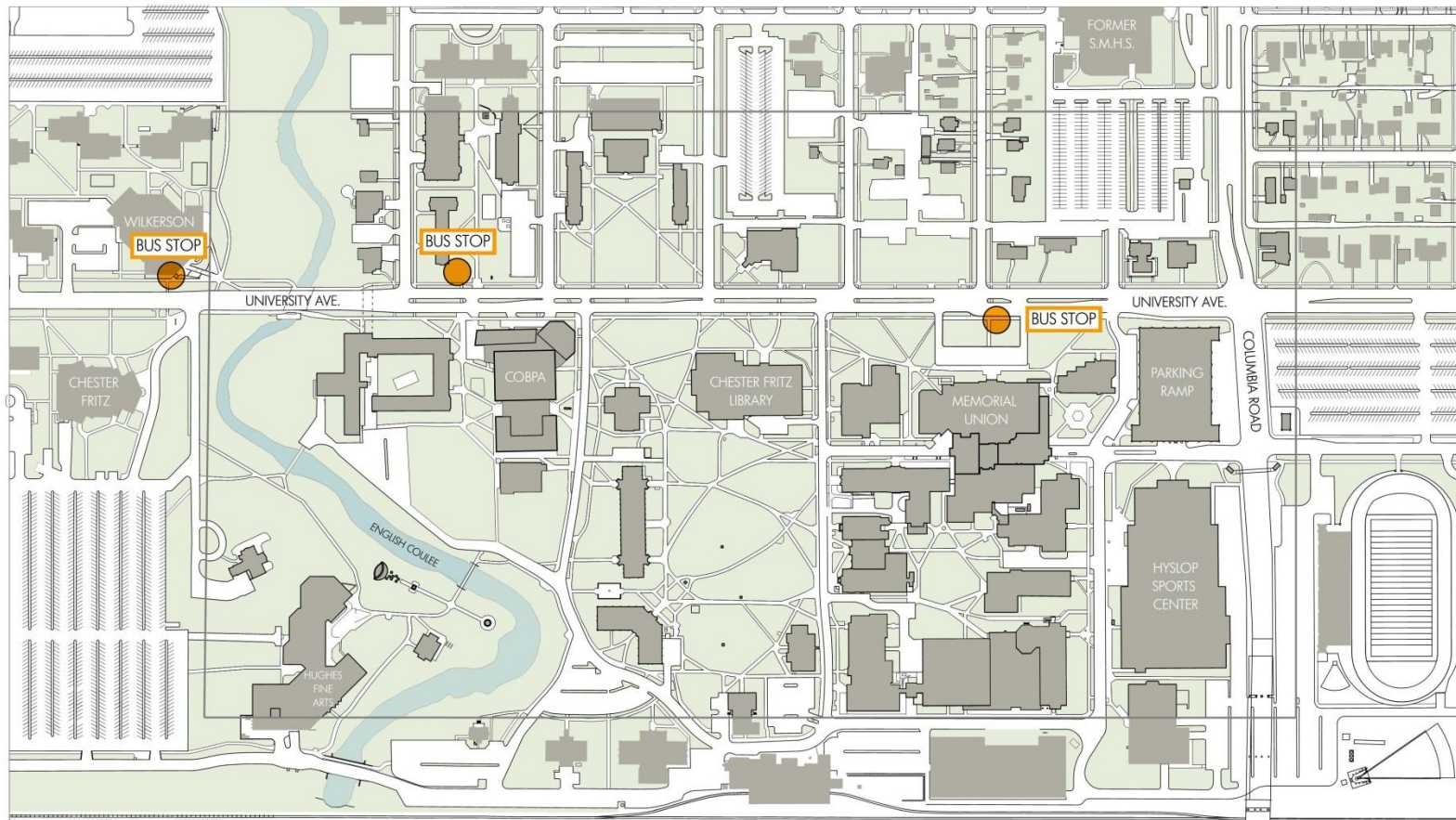
FONT ALONG UNIVERSITY AVENUE  
SHALL MATCH UND TYPOLOGY

STREET SIGN POST SHALL MATCH  
POST FOR PEDESTRIAN SCALED  
LIGHTING









# BUS SHELTERS

## UND COULEE TO COLUMBIA MASTER PLAN



## STREETSCAPE ELEMENTS

UND Coulee to Columbia



**EXISTING BUS SHELTERS**

TYPICAL THROUGHOUT CAMPUS



**EXISTING BUS SHELTERS**

TYPICAL THROUGHOUT CAMPUS

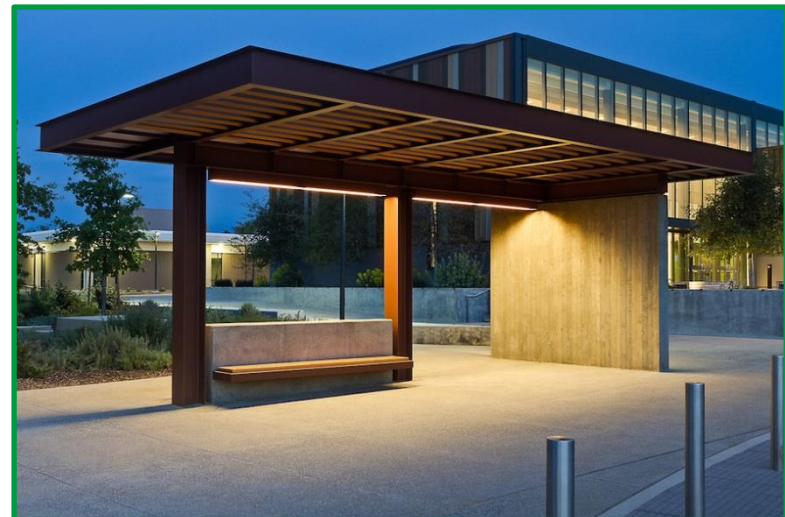
## STREETSCAPE ELEMENTS

UND Coulee to Columbia



**BUS SHELTER**

LIGHT, VIBRANCY

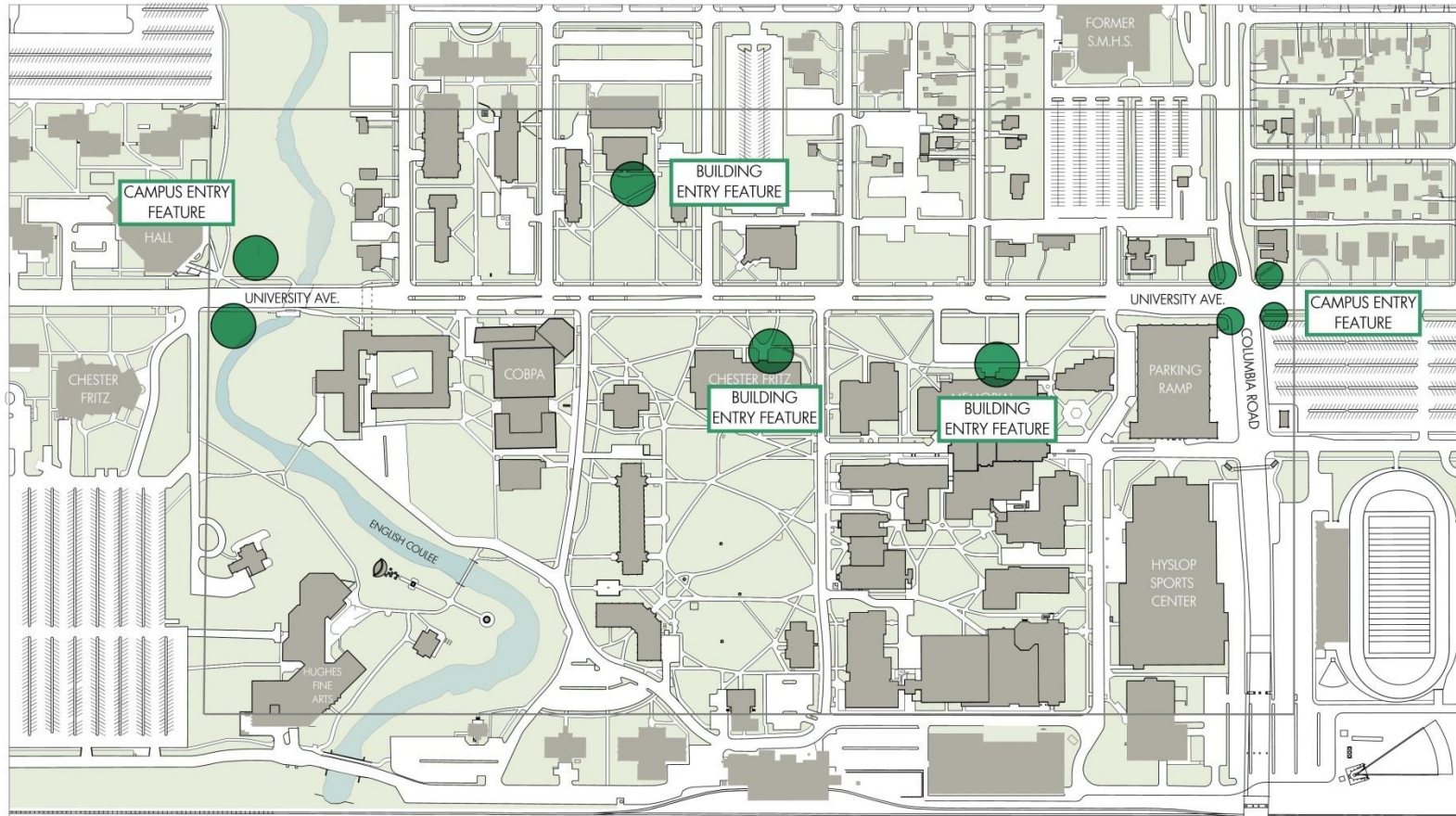


**BUS SHELTER**

ENGAGING MATERIALS







# MASTER PLAN FEATURE ELEMENTS UND COULEE TO COLUMBIA MASTER PLAN







## MONUMENT SIGNAGE UND COULEE TO COLUMBIA MASTER PLAN





# MONUMENT SIGNAGE UND COULEE TO COLUMBIA MASTER PLAN

## ENTRY FEATURE

UND Coulee to Columbia



**MONUMENT SIGNAGE**

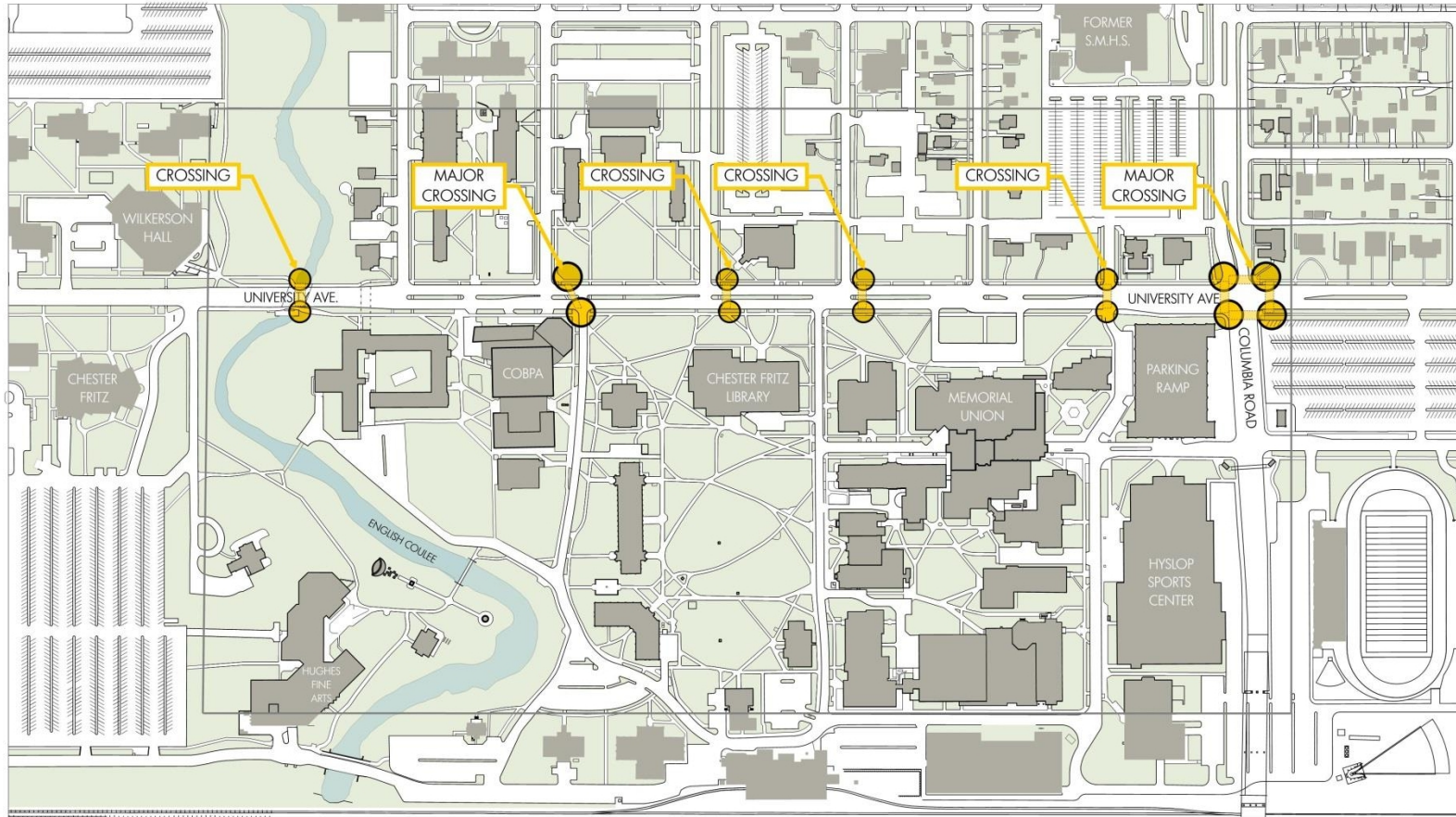
SENSE OF PLACE



**MONUMENT SIGNAGE**

SENSE OF IDENTITY





# PEDESTRIAN CROSSINGS UND COULEE TO COLUMBIA MASTER PLAN



# TYPICAL INTERSECTION UND COULEE TO COLUMBIA MASTER PLAN





TYPICAL INTERSECTION  
UND COULEE TO COLUMBIA MASTER PLAN

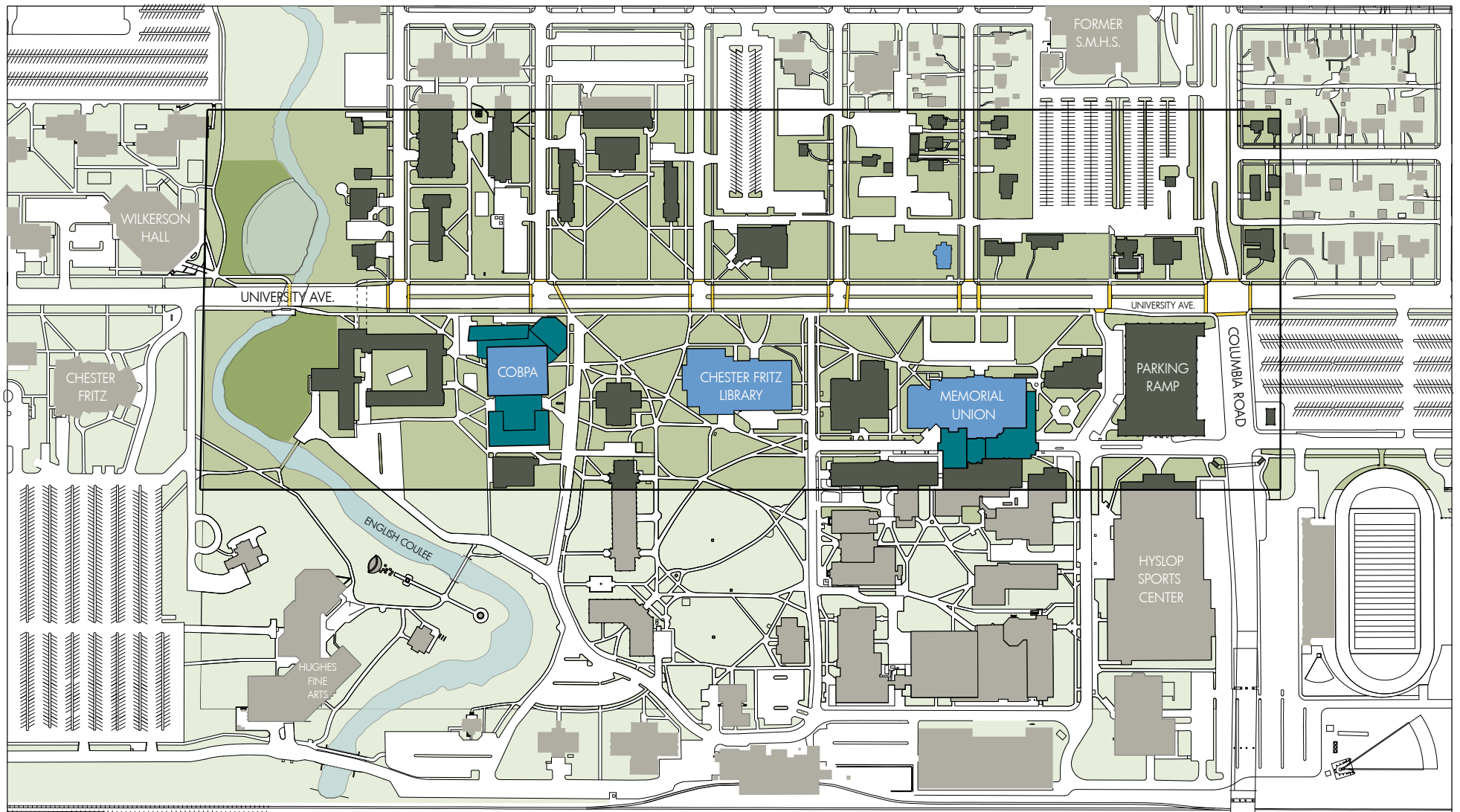


## TYPICAL INTERSECTION

### UND COULEE TO COLUMBIA MASTER PLAN







# UND COULEE TO COLUMBIA

## MASTER PLAN

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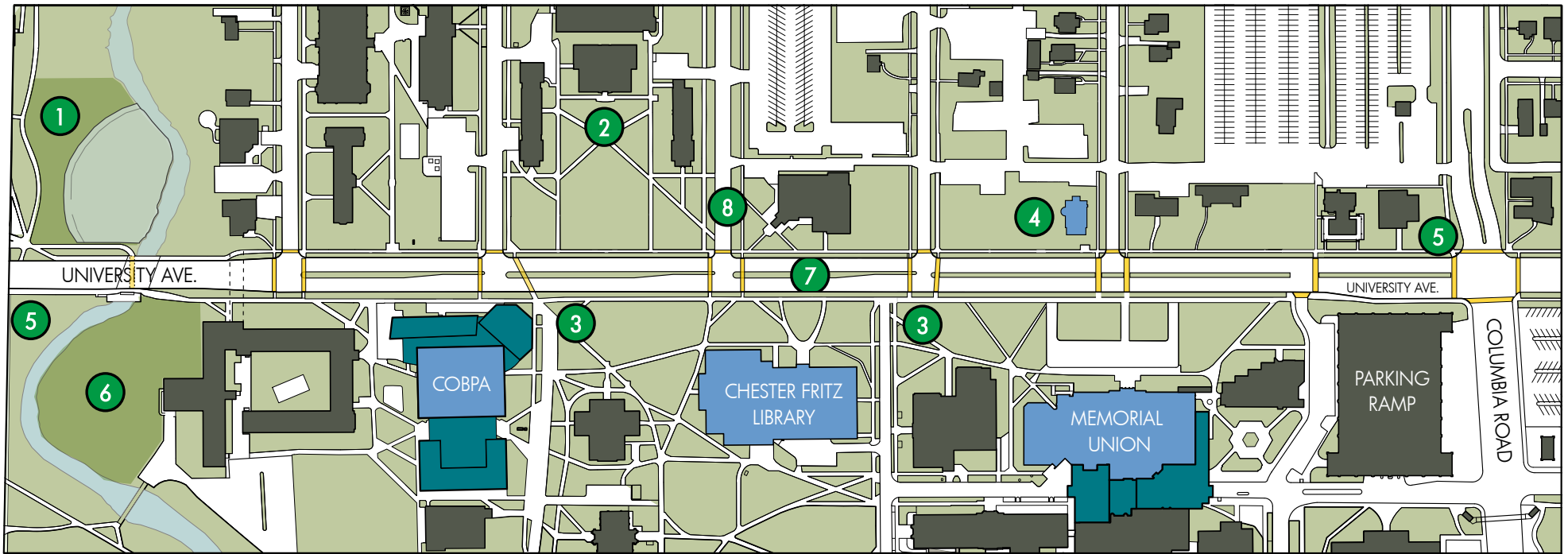
- EXISTING BUILDING
- FUTURE CONSTRUCTION
- PROPOSED RENOVATION / RELOCATION



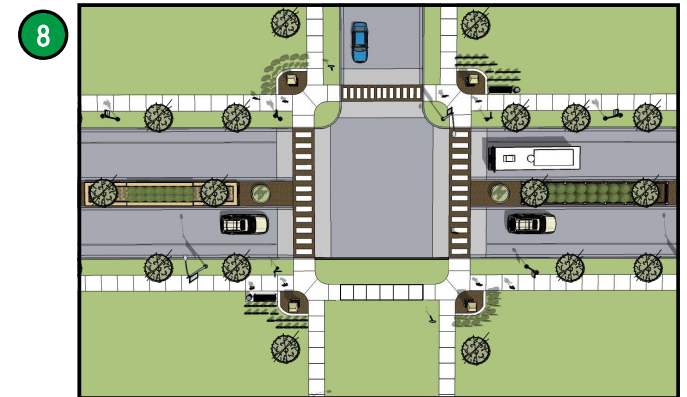
DESIGN FOR LIFE

## SITE PLAN

## UND COULEE TO COLUMBIA MASTER PLAN



- 1 COULEE AMENITY
- 2 FUTURE GREENSPACE / QUAD
- 3 CALCULATED ROAD CLOSURES
- 4 STONE HOUSE RELOCATION
- 5 CAMPUS BRANDING LOCATIONS
- 6 FUTURE GREENSPACE / QUAD
- 7 STREETScape MEDIANS
- 8 PEDESTRIAN FRIENDLY INTERSECTIONS  
- TYPICAL ALONG CORRIDOR



# UND COULEE TO COLUMBIA MASTER PLAN

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- EXISTING BUILDING
- FUTURE CONSTRUCTION
- PROPOSED RENOVATION / RELOCATION



## SITE PLAN UND COULEE TO COLUMBIA MASTER PLAN











## COULEE TO COLUMBIA RENDERING

UND COULEE TO COLUMBIA MASTER PLAN





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## COULEE TO COLUMBIA RENDERING

UND COULEE TO COLUMBIA MASTER PLAN







## IMMEDIATE & COST EFFECTIVE IMPROVEMENTS

UND Coulee to Columbia



### LANDSCAPE

BUFFER UNSIGHTLY VIEWS



### COLLEGIATE BANNERS

EXISTING STREET LIGHTS



### LANDSCAPE TREATMENT

AT BASE OF SIGNS



### STREET SIGNAGE

EXISTING STREET LIGHTS



### ROTATE LANDSCAPE SPECIES

LARGE MEDIAN PLANTERS



### TEMPORARY LIGHTING

TREES & BUILT ELEMENTS

## CORRIDOR PRIORITY LIST

UND Coulee to Columbia



**BRANDING**  
CONSISTENT & UPDATED



**PEDESTRIAN  
& BIKE SAFETY**  
CONSISTENT & UPDATED



**LIGHTING  
IMPROVEMENTS**



**ENGAGE  
OPEN SPACE**



**REVIEW  
BUS SHELTER  
DESIGN**



**STREETSCAPE  
ELEMENTS**  
DEFINE & REDEFINE



**1** It is the recommendation of the group that the Coulee to Columbia corridor to be extended to University Park along University Avenue. Future development, the presence of Greek Houses and the benefit of University Park align with the goals for Coulee to Columbia.

**2** Memorial Union, Chester Fritz Library & College of Business & Public Administration to have the same civil engineering firm during design to maintain a consistent design standard along University from Coulee to Columbia

**3** If project design schedules allow, quarterly meetings are encouraged between the three project teams to facilitate communication as a way of ensuring that project programs are intentionally placed and designs unify the Coulee to Columbia corridor

**4** Future campus master planning should incorporate landscape, signage, and corridor design standards that unify the campus streetscape

**5** Future campus master plan to identify "campus entries" as apart of the establishment of the campus boundary

**6** Future development to be mixed use in program with an active and vibrant first floor. Public, Private Partnerships will help to bring new opportunities to campus livelihood





## MEETING MINUTES

### 17025 UND Coulee to Columbia Kick-off Meeting

Meeting Date: February 24, 2017

Issued: February 28, 2017

Issued By: Mike McLean

## ITEMS OF DISCUSSION:

### 1. INTRODUCTIONS

### 2. DISCUSS PROJECT GOALS:

- A. **Project Goals** (*What is the "why" for this project? What are the objective and expectations? What need is it fulfilling, and how will we know it is successful at the end of the day?*)

1. Nothing less than renewal and birth of campus
2. Heart of UND is Coulee to Columbia
3. This is a confluence of three projects. CoBPA, Chester Fritz Library and the Memorial Union. The excitement generated from the Coulee to Columbia project will impact the success of attracting private donations.
4. Our goal is to be chief opportunity engine, premier flagship. Premier flagships have a look. Continue to build upon flagship plan, Collegiate Gothic.
5. 5 questions or points to consider:
  - a) Should we do something that limits flow of traffic?
  - b) Should we shut down east and west branches of Centennial and make it a walking campus south of university?
  - c) Should commercial happen on campus, if so where and how?
  - d) Should we relocate the 'Camp Depression' student monument and replace with a more iconic feature?
  - e) Make a bit cold weather friendly

### 3. DISCUSS PROJECT SCHEDULE

- A. April 12<sup>TH</sup> is the Student vote, have this document out by March 31<sup>st</sup>
- B. March 6<sup>th</sup>, 'roll up sleeves meeting'
  1. Come up with a few options
- C. March 20<sup>th</sup> - meeting to review suggestions/recommendations that will be sent to President Kennedy
- D. March 27<sup>th</sup> - Committee follow-up meeting with President Kennedy
- E. Following meeting - decide on recommended ideas/options

### 4. PRESENTATION

- A. Previous studies that have been completed to date:
  1. 2002 MPO traffic calming
    - a) Controversial option to close down University Avenue to traffic. This was not well received
    - b) Mr. Feland stated this may not have been well received as this was during post-flood recovery. This option, 15 years later, may be more attractive

- ☒ President Mark Kennedy
- ☒ Mike Pieper
- ☒ Les Bjore
- ☒ Margaret Williams
- ☒ Stephanie Walker
- ☐ Cassie Gerhardt
- ☒ Phil Gisi (via telephone)
- ☒ Tammy Peterson
- ☒ Blake Andert
- ☒ Erik Hanson
- ☒ Steve Burian (via telephone)
- ☒ Debbie Kennedy
- ☒ Monica Musich
- ☒ Cheryl Grew-Gillen
- ☐ Hal Gershman
- ☒ Todd Feland
- ☒ Chris Wolf
- ☒ Chih Ming Tan
- ☒ DeAnna Carlson Zink  
Ex-Officio
- ☒ Bob Knutson  
Ex-Officio
- ☒ Patty Schoenrock
- ☒ Peter Johnson  
University of Public Affairs
- ☒ Jim Galloway  
JLG Architects
- ☒ Mike McLean  
JLG Architects
- ☐ Shawn Senescall  
JLG Architects
- ☐ Craig Ruhland  
JLG Architects

- a. Some positive take-aways:
  - i. Limit crosswalks, precise locations
  - ii. Raise transitions (speed bumps)
  - iii. Traffic calming
- c) Current concern with traffic on University - safety of students (eyes on phones)

### 2. 2010 JLG University Avenue landscape concepts

- a) In house ideas as it related to other projects on campus, shared publicly today for the first time.
- b) Looked at lighting, signage, branding, traffic calming

### 3. 2012 Greek Legacy Housing

- a) Extension of 'entrance' to the east past Columbia
  - a. This study did not gain traction. One idea was utilizing the parking lot across from the current Greek Row, clustering together the Greek housing into a Greek Village. The developer would own the housing and would rent to the Greeks
  - b. Blake - Greek houses aren't open to selling their houses, parking across the street wouldn't be well received
    - i. Jim noted these are just ideas that have been out there
    - ii. Margaret - plug for commercial on campus, place to eat, retail. Need a place like this on campus
    - iii. Cold weather friendly -President Kennedy
      1. There is only so far you will go for that coffee or meeting
      2. Jim G. - How do we embrace it and make it part of our culture?

### 4. 2012 CPS study as it relates to road conditions

- a) Mike P. - 250k currently allocated for University to make it better
- b) Behind university, is there a way to make this all more cohesive, do we have less assets than when we started?
- c) President Kennedy - on Campus we do not right kind of space, but we have enough space. Not an effort not to expand footprint but upgrade, and even contract it a little bit

### 5. 2016 GFK Downtown Vibrancy Study (as relates to University Ave)

- a) 3 points of emphasis
  - a. Arts
  - b. University/City relationship
  - c. Downtown Vibrancy
    - i. Art in streetscape both DT and University, look to ways to enhance areas and connections

### 6. 2016 UND-GFK Brailsford Vibrancy Study

- a) Pete Haga and Peter Johnson from UND co-lead
- b) What did people want to see? Big box retail, commercial, other?
- c) Asked Brailsford to look at the entire City (42<sup>nd</sup> Street, University Avenue, and Downtown) study is still out. Particularly focused on students for this piece
- d) President Kennedy stated the process is underway to demolish buildings on campus including some older apartments. This will open some areas that may make sense for vibrancy initiatives
- e) Dean Williams stated commercial property on campus would offer an additional option for entertaining and gathering

### B. Existing Utilities

1. Be aware of infrastructure so we are cognizant of implications of decisions (cost, schedule, etc.)

### C. Existing site plan

### D. Buildings to be demolished site plan

1. Highlighted half of Gamble as it demolished
  - a) Margaret - we are calling it a renovation' but there is so much more than that. Show that it is a bigger project so it doesn't diminish importance of project. Demolition of large part may be misleading? Sometimes things are taken out of context, worried about message and understanding

### E. Renovations and additions site plan

1. College of Business and Public Administration
  - a) Gamble Hall -so much pedestrian traffic, people pass through all the time



- v. Infill renovation to take care of maintenance in McCannel, Renovation to make space more open
- vi. Building built in 51, added on in 64 and 83. Rec space closed in 97 – looking for more rec space. Numerous renovations
- e. A lot of drop-in groups and meeting usage. Last year hosted 5700 events. Over a 15% increase since 2015. There are approximately 1.2 million visitors per year
  - i. Need to expand more meeting space
  - ii. Niches/group drop-in space to be flexible. Maximize space for new building partners
  - iii. More synergies back and forth from McCannel
  - iv. Terrace dining slated to close this semester, all of food service slated to come up on main level, mixed with dining services and retail, with dining services running some of the food option places.
    - 1. Options for Lower level: café and combined convenience store, entertainment space, and student organization space. Adding a type of creative collaboration technology space could compliment the library plan
- f. 2<sup>nd</sup> level has the bridge to McCannel Hall. An option is to move Career Services from its current McCannel location to the front of McCannel Hall to better serve students. Multi-purpose space in the mid-range is needed and could be housed on the 2<sup>nd</sup> floor of the Union
- g. 3<sup>rd</sup> floor – Student life offices
- h. The goal of the Union renovation is to infuse more life and school spirit into the Union. The Union hosted 420 hours of orientation events last summer.
- i. Infuse more life and school spirit into the building. Bring back more green!

## 5. DISCUSSION ON UNIVERSITY AVENUE

- A. Roundtable discussion on importance of the Coulee to Columbia Master Plan effort
  - 1. Stephanie Walker – Look closely at ways to not duplicate space but find the right spaces and locations for them
  - 2. Eric Hanson – Careful allocation of spaces, and goal should be to get more Students to Campus
  - 3. Bob Knutson – Very exciting project, hasn't seen much change in this corridor in 46 years
  - 4. Chris Wolf – Needs to get a better understanding of what is in each project (program, goals, etc.)
  - 5. Chih Ming Tan – Echoed the point of not duplicating space, but also pointed out that really what we are looking for is the optimization of spaces
  - 6. Blake Andert – The Library is a space for study, the Union is the right space for 'hanging out' and socializing. In discussions about Food Service at the Student Union, he mentioned that Chipotle would be extremely popular and to most students this alone would offset the extra expense on tuition. There is a bigger trend of student organizations and collaboration that need to be addressed in these projects
  - 7. Mike Pieper – Exterior appearance and landscaping is important. Utilization of the Prairie Landscape, implement design solutions that enhance and connect the space but don't break the bank
  - 8. Les Bjore – There is so much conflict on University with pedestrian and vehicular traffic, We need to come up with solutions that address student and pedestrian safety
  - 9. Patty Schoenrock – Happy to hear that Gamble Hall is still a social gathering, one of her best memories of college at UND was being in that space with fellow students and friends
  - 10. Tammy Peterson – Need to get a better understanding of all three of the projects before the next meeting. - Mike P. said that the minutes to all of the project meeting minutes are available online if anyone wants to look at them
  - 11. Todd Feland – The questions that are being raised and the process is around how students fit. The mindset to these projects is more student centered, this is a nice change from past projects. We need iconic places and this project is a great opportunity for that. The City is looking at rehabbing University Ave. east of Columbia in 2019 and they have options to consider adding things in from Coulee to Columbia. More beauty, less utility
  - 12. DeAnna Carlson Zink – It's about students! Kids of Alumni are touring and looking at the buildings and are not wanting to go here because of them. Packaging these three projects together is engaging for donors.

- 13. Cheryl Grew-Gillen – It is great that these are being looked at together and not in a silo. Make beautiful but need to be cognizant of landscaping/monuments and avoiding obstructions for pedestrians in any vehicular traffic areas. Improvements needed on transit, better access to bus stops
- 14. Debbie Kennedy – Safety needs to be a primary focus. We need to set the stage for the future with these projects
- 15. Monica Musich – Very excited to be involved, and excited on the vision of Gamble Hall to move forward. Focus on the student side
- 16. Phil Gisi – Would like to learn more about the buildings being torn down and look at leveraging existing buildings back to the Foundation? Law School at University of Michigan is a great example of amazing campus space. Students in there all of the time. State Street on University of Wisconsin, other campuses that embrace traffic, it is part of the University, give the right-of-way to the students. What can we do to find that balance here?
- 17. President Kennedy, closing remarks:
  - a) In response to Phil's question on existing buildings, there are six buildings that are not included in the near future demolition plan that could be revitalized with possible donor funds
  - b) Pedestrian traffic on campus could be studied further to provide more information for these projects. Mrs. Kennedy also stated that the bridge between Chandler Hall and University House also has a lot of pedestrian traffic
  - c) There were more foosball tables at St. Johns than UND. More rec space is needed!
  - d) Simplification of space and creation of identity is what we are trying to achieve with these projects. Have this group list what these buildings are going to be, and what each floor is going to be. Provide easy understanding for donors and students

## 6. OTHER

- A. Dropbox file set up for committee access to the three project reports
  - 1. Link will be sent out to committee after meeting
- B. Art
  - 1. We have amazing Alumni, and have space in these buildings to highlight them.

## 7. NEXT MEETING

- A. Committee work session on Monday, March 6<sup>th</sup> from 7:30 AM-10:30 AM



## MEETING MINUTES

17025 UND Coulee to Columbia

Meeting Date: March 6, 2017

Issued By: Shawn Senescall

### AGENDA:

#### 1. INTRODUCTIONS

#### 2. PROJECT GOALS:

##### A. Project Goals

1. Nothing less than renewal and birth of campus
2. Heart of UND is Coulee to Columbia
3. This is a confluence of three projects. CoBPA, Chester Fritz Library and the Memorial Union. The excitement generated from the Coulee to Columbia project will impact the success of attracting private donations.
4. Our goal is to be chief opportunity engine, premier flagship. Premier flagships have a look. Continue to build upon flagship plan, Collegiate Gothic

#### 3. GOAL OF CHARRETTE

#### 4. CASE STUDY WORK SESSION

- A. What images/examples do you like and why?
- B. What don't you like?

#### 5. ISSUES/OPPORTUNITIES WORKSESSION

- A. Each team member identifies their top issues and opportunities on University Avenue
- B. Identify opportunities to enhance the three main projects and campus along this corridor

#### 6. IDEA GENERATION

- A. Review streetscape section
- B. Address issues/opportunities together over a large scale plan. Sketch out ideas

#### 7. OTHER

#### 8. NEXT STEPS/NEXT MEETING

- A. Describe objective of the next meeting

### ITEMS OF DISCUSSION:

#### 9. INTRODUCTIONS

#### 10. PROJECT GOALS:

##### A. Project Goals

1. Nothing less than renewal and birth of campus
2. Heart of UND is Coulee to Columbia
3. This is a confluence of three projects. CoBPA, Chester Fritz Library and the Memorial Union. The excitement generated from the Coulee to Columbia project will impact the success of attracting private donations.
4. Our goal is to be chief opportunity engine, premier flagship. Premier flagships have a look. Continue to build upon flagship plan, Collegiate Gothic

#### 11. GOAL OF CHARRETTE

#### 12. CASE STUDY WORK SESSION

- A. Group discussed what images/examples we liked and why?

- ☐ President Mark Kennedy
- ☒ Mike Pieper
- ☒ Les Bjore
- ☒ Margaret Williams
- ☒ Stephanie Walker
- ☒ Cassie Gerhardt
- ☐ Phil Gisi
- ☒ Tammy Peterson
- ☐ Blake Andert
- ☐ Erik Hanson
- ☒ Steve Burian
- ☒ Debbie Kennedy
- ☒ Monica Musich
- ☒ Cheryl Grew-Gillen
- ☐ Hal Gershman
- ☒ Todd Feland
- ☒ Chris Wolf
- ☒ Chih Ming Tan
- ☐ DeAnna Carlson Zink  
Ex-Officio
- ☒ Bob Knutson  
Ex-Officio
- ☒ Patty Schoenrock
- ☒ Jim Galloway  
JLG Architects
- ☒ Mike McLean  
JLG Architects
- ☒ Shawn Senescall  
JLG Architects
- ☒ Craig Ruhland  
JLG Architects

1. Mrs. Peterson discussed the importance of signage and wayfinding, adapting to snow, identifying entrance points to campus, and finding solutions for the coulee when it is not so "beautiful"
2. Craig commented that he believes the coulee is an underutilized amenity
3. Jim commented it could be a great opportunity for canoeing for wellness, water feature
4. Mrs. Grew-Gillen discussed importance of branding on campus, maintaining the collegiate gothic images, landscaped gathering space, and character defining lighting
5. Mr. Chih discussed embracing the romantic feeling of the winter, lighting in the trees, intangible feelings of winter identify (lights in windows on cold, dark night) feeling of warmth after a cold walk through campus
6. Mr. Bjore discussed the importance of signage at edge to define campus and liked the signage and identity throughout Grand Forks
7. Mr. Pieper discussed the future of Coulee to Columbia being in commercial development around the periphery. Opportunities for public/private partnership
8. Mr. Feland discussed the positives of having lots of activity, students, and color which all contribute to a vibrant environment. Mr. Feland discussed that person to person interaction is the future and not technology like so many believe
9. Jim discussed the feeling of the first day of school when there is vibrancy, energy and excitement and the type of environment that creates
10. Mrs. Gerhardt talked about enforcing the identity of UND along the corridor, slowing down traffic, cleaning up landscaping including tree overgrowth,
11. Mrs. Musich discussed how lighting at night in trees are easy way to introduce a vibrant night time campus, along with security benefits
12. Mrs. Musich discussed the benefits of University Park to accompany the coulee to Columbia corridor
13. Mrs. Williams would like to see the Coulee to Columbia corridor as an iconic pathway and not a traffic thoroughfare
14. Mr. Wolf would like to see obvious signage for wayfinding and identifying commercial opportunities with urban feel
15. Mrs. Walker discussed the importance of lighting at night for security, creating engaging spaces, better wayfinding and embracing winter
16. Mrs. Kennedy talked about signage and lighting, pragmatic things such as trash cans along university, and encouraging UND to be a walkable campus along with community
17. Mr. Pieper discussed the importance of having the three major projects also address landscape and exterior improvements around the project
18. Group discussed stretching the focus of the project to University park to include that amenity
19. Mrs. Williams addressed the fact that UND does not necessarily have the resources to support additional projects outside of the three major building projects (Chester Fritz Library, Union and College of Business).
20. Mr. Burian brought up the capital campaign upcoming and the importance of having this vision to sell
21. Mrs. Williams said that there is a fine line in this type of project because people cannot see past 20% budget cuts
22. Mr. Wolf discussed the importance of setting a vision for when President Kennedy is looking for support for the university
23. Mr. Andert commented that Student Government will be holding off on the student vote for the Union until next fall and not this Spring.
24. Group discussed speed tables were troublesome for snow plow
  - a) Jim commented that we have to be responsive of our climate but we cannot only design off of the winter climate
  - b) City removes the snow and UND cleans up after the fact
25. Group discussed pros/cons of raised pedestrian walkways. Force drivers to slow down and acts as speed bumps
26. With road replacement, storm sewer would not get replaced. Standard mill and overlay with pedestrian curb work. Dependent on federal funding, work to begin in 2019, potentially 2020.
27. Mr. Chih described how pedestrian patterns will change with future developments
28. Mr. Pieper discussed the cost of bump outs for pedestrian walkways. If we force pedestrians crossing at only a few points we can save money
29. Mr. Wolf discussed landscaping as functional and opportunity for advertising/marketing "UND"

- a. Jim – let's embrace that, principle of current design
- b. Debbie – bridge north of house is major traffic from parking lot to campus
- c. Stone House – assumption is that anything possible, but the assumption is it will be moved between Coulee and Columbia
  - i. Jim – find the use for what you want, and find appropriate location?
- d. Margaret plans of COBPA
  - i. The project has been discussed for about 12 years
  - ii. The way business is done is way more collaborative and cross-disciplinary
    - 1. Current layout does not encourage this
  - iii. New layout encourages interaction between faculty, teachers, students
  - iv. This iteration started in fall of 2015, worked with JLG and other firm to look at programming (what we need to do to provide a space for the future)
  - v. Went to 2/3 student oriented and 1/3 faculty oriented. (flipped in existing)
  - vi. Space for people to bump into each other and start conversations
  - vii. Jim – went to other schools and saw that they weren't as collaborative as expected, Program focused on what do we want to be, what are our goals for future and then worked on a program that met those goals.
  - viii. Floor to floor height is low and limits to what you can do for technology, that is where offices are located, new addition is for larger spaces (classrooms, etc.)
  - ix. 75,000 sf addition, renovation of 66,000 SF
  - x. President Kennedy – each building is optimized for own building and not for campus, maybe we need to have a single entity schedule all rooms on campus, and find efficiencies and best use in each building. President Kennedy to maybe have this group part of future meetings.
  - xi. Potential for quad on west side of Gamble
  - xii. Mike P. – show skyway across University that come through to Gamble
  - xiii. President Kennedy – do we want to have a skyway from Fulton, provide options?
    - 1. Jim G. – outside of COBPA scope of project right now

## 2. Chester Fritz Library

### a) Stephanie Walker

- a. Not entirely sure if we are having addition or not, right now talking about renovation of existing
  - i. Addition is 1981, original 1959 that have not been changed much
  - ii. Parent said looks like 1970s library with computers on top
  - iii. Lots have changed in Libraries, lots of design into libraries
  - iv. Libraries are not book warehouses
    - 1. Collections took up 67% of floor space, other institutions was 18%, cleaning up is a 2 year project, a 1/3<sup>rd</sup> way into it
    - 2. Librarians are becoming more of a guide for information
    - 3. Librarians are being used more because there is so much more content out there on internet, make space that is much more pleasant to interact with students
    - 4. Space to work better with students and teachers/interaction between all faculty across disciplines
    - 5. Libraries are technology heavy, and group study spaces, collaborative
    - 6. Visualization space, space for digital humanities
  - v. We don't have compact shelving, rolling shelving that can condense material
    - 1. By law a government depository, required to keep some documents
  - vi. Talked to memorial union, it's a bit more social and not quiet study.
  - vii. Second floor is busiest –interactive space, made room for writing center (knowledge center)
  - viii. Third floor is fairly busy, put group study space, shared labs
  - ix. 4<sup>th</sup> floor has archives and special collections, keep in place for vault and high density, reinforced floor

- 1. Put in conservation lab on 4<sup>th</sup> floor for historical preservation, which is appropriate for a flagship institution
- x. Don't have recognition of things, or gallery space to display
- xi. Fairly flexible in layout, some things are still moving around
- xii. Visualization wall in library, ways for technology to integrate into teaching, centralize some of this for all to use
- xiii. Accessibility concerns? Jim G.
  - 1. Stephanie, 2 big issues
    - Wayfinding and Accessibility
      - i. Entrance through building has a jog, people get lost going in
      - ii. Main activity is on 2<sup>nd</sup> floor, you come in on split level so climb set of stair or an elevator to get to second floor, accessibility is not good
      - iii. Solution to have an entrance straight through
      - iv. Gentle grading/ramp from south to north through building to get on 2<sup>nd</sup> floor. Not accessible entrance on North
      - v. Existing south entrance currently doesn't match Collegiate Gothic
- xiv. President Kennedy - Addition on south is not going to happen, now the graduate spaces are likely to be in the Stone House, which is intended to be on the other side of University Avenue. Do we still need to make the back of the library a bit more regal to match the front?
  - 1. Fishbowl from first to second (open area) is a huge opportunity- this is the place on campus to go, we have this opportunity there – find donor to make this happen
  - 2. Can areas be regrouped in a more logical or sensible space – is there more space than we need?
  - 3. Study space – are we doubling up where we don't need to?
  - 4. Learning mechanism space – we haven't challenged ourselves enough on where they need to be but the Library should be the place to have these resources
  - 5. President Kennedy would like each floor of the library and union to have, in writing, a focus and description. He challenged the group to think beyond more study space.
  - 6. Mr. Hanson agreed that UND needs to allocate space to more than just study space.
  - 7. Mr. Pieper stated that breakout spaces in academic areas can also be used as study spaces when they are not being utilized by a class, therefore, providing additional study space

## 3. Memorial Union

### a) Cheryl Grew-Gillen

- a. 2015 – Master Planning process began in December of 2015.
- b. Consultant team is back March 28-30
- c. Completed student assessment last spring
- d. Last consultant visits looked at current needs, what are needs for the campus community
  - i. The Union is a Crossroads building with access to other buildings and the parking ramp. The departments under Diversity and Inclusion recently relocated to the Union.
  - ii. Parking, student traffic
  - iii. Inherited tenants, brought in diversity to building
  - iv. Blended option #2 with expanded driveway from Centennial over to Cornell



30. Jim discussed the importance of replacing sites with demolished buildings with landscaping so that they don't look like black eyes
31. Craig discussed how many universities have specialized nurseries or arboretums for campus
  - a) Mr. Pieper commented that UND is definitely large enough, but currently it is a funding issue
32. Group discussed how rest of Grand Forks can work to publicize the University. Branding and signage all around town can help to show the "University town" concept.
  - a) Mr. Burian commented that when traveling on 32<sup>nd</sup> or DeMers it should be easy and evident to find out how to get to campus
33. What are the landmarks of campus?
  - a) Mrs. Kennedy commented that at Notre Dame, the Golden Dome is the campus identifier. At UND the Stone House has that opportunity
  - b) Mr. Andert discussed the importance of having a campus identity because if you take away hockey on campus, what is UND known for?
  - c) Group discussed the quad behind the Chester Fritz library as a potential landmark location
  - d) Group discussed how campus is the opportunity to always be recruiting
34. Group discussed what the entries are to campus?
  - a) Jim discussed the benefit of University park on the east side of campus and how that could become a great "entry" to campus with a little more identity. Another opportunity for green space at a campus entry would be to have a nice entry feature at the coulee along University.
35. Mr. Andert discussed how there is a lack of "hang out space" outside for students during nice days
36. Group discussed integrating the "UND Branding Task Force" into some of these conversations to align with physical branding opportunities - building signage, banners, wayfinding, consistent trash cans and benches, etc.
37. The group discussed the positive reaction to "downtown" related case study images.
  - a) Jim discussed that dense, urban environments would be better served in a new commercial development adjacent to the Coulee to Columbia corridor, but not along the University corridor.
38. Group discussed locations for moving Stone House
  - a) Jim commented that JLG has studied potential locations but the University needs to first identify the use and then we can identify the location

#### **13. ISSUES/OPPORTUNITIES WORKSESSION**

- A. Each team member identifies their top issues and opportunities on University Avenue
- B. Identify opportunities to enhance the three main projects and campus along this corridor

#### **14. IDEA GENERATION**

- A. Review streetscape section
- B. Address issues/opportunities together over a large scale plan. Sketch out ideas

#### **15. OTHER**

#### **16. NEXT STEPS/NEXT MEETING**

- A. Describe objective of the next meeting



## MEETING MINUTES

17025 UND Coulee to Columbia

Meeting Date: March 23, 2017

Issued By: Patty Schoenrock

### AGENDA:

#### 1. INTRODUCTIONS

#### 2. PROJECT GOALS:

##### A. Project Goals

1. Nothing less than renewal and birth of campus
2. Heart of UND is Coulee to Columbia
3. This is a confluence of three projects: CoBPA, Chester Fritz Library and the Memorial Union. The excitement generated from the Coulee to Columbia project will impact the success of attracting private donations.
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#### 3. RECAP LAST CHARETTE MEETING

##### A. List of priorities

#### 4. REVIEW EXISTING UND STREETScape ELEMENTS

##### A. Existing site plan, signage, lighting, streetscape, landscape elements

#### 5. SITE ANALYSIS

##### A. Crossing points, campus features, future construction integration, road analysis, greenspace, buildable sites

#### 6. SITE ANALYSIS & SCHEMATIC DESIGN STREETScape ELEMENTS

- A. Enhanced Greenspace
- B. Roadway recommendations
- C. Streetscape Elements (Kiosks, Planters, Benching, Trash, Fencing, Lighting)
- D. Bus Shelter
- E. Campus Entry Feature
- F. Typical UND Intersection

#### 7. REVIEW & RECOMMENDATIONS

- A. Discussion of Immediate & Cost Effective Improvements
- B. Discussion of Corridor Priorities List

#### 8. ITEMS OF DISCUSSION:

Mr. Pieper called the meeting to order at 9:13 a.m. Steven Light, Interim Dean of CoBPA has joined the group as Dean Williams is leaving the University as of April 18.

Mr. McLean opened the meeting reiterating the group's initial goals. Mr. McLean stated that today's presentation will provide President Kennedy recommendations and will allow the group to provide additional feedback. JLG will then take the feedback and create and deliver a final, simplified master plan document. Mr. McLean asked the group to provide feedback anytime during the presentation. Based on the kickoff meeting discussion, nine visual examples and various case studies were used as an exercise in the 2<sup>nd</sup> committee meeting. From the exercise, top priorities were developed to include branding, signage, safety and landscape. Embracing the cold

weather and embracing the coulee area were also main ideas that came out of the exercise. The committee was concerned with costs of the big picture and how to break down the ideas into short, mid and long-term goals.

*Signage on Campus:* Even though much of the signage on campus is appealing, there is a lack of consistency with signage across campus. In response to President Kennedy's question, Mr. Feland stated that the blue street signs are city signs. He explained that as a national standard, the color blue can be seen more clearly by drivers, therefore, the City uses blue street signs. The City is not required to have blue signs.

Benches and trash receptacles are also not consistent on campus. In response to President Kennedy's question regarding planters on campus, Mr. Ruhland stated there is an opportunity for improvement for planters such as better branding and more functionality. Planters may also serve as a lower cost way to impact the landscape as they may require less maintenance. Entry areas on campus need more impact and definition so there are specific gateway points.

Mr. Ruhland stated a unique challenge on University Avenue are the diagonal crosswalks. Proposed models will be shown later in the presentation that minimize the pedestrian crossings by creating landscape elements (fencing, hedging, etc.) to shepherd people to cross points. The amount of crossing locations needs to be reinforced in the forthcoming plan. The design solutions presented today are very preliminary. A detailed street design needs to be heavily vetted.

Mr. Senescall stated other enhancements could include fencing, more appealing bus shelters, and hiding exposed utilities such as transformers with landscape elements. Mr. Pieper stated that almost half a block of utility boxes will be visible after Chandler Hall is razed. There are some unique artistic things done in other cities with utility boxes. The collegiate gothic style of architecture was described in more detail, including arched openings, ornamentation on the buildings, gabled roof, predominant entry, buttresses. Pictures of current collegiate gothic style buildings on campus were shown (Chester Fritz Library, Merrifield, Law School, & Education).

*Streetscape plan:* Mr. Ruhland stated as buildings are razed, we need to take a hard look at the open areas and create quality outdoor spaces, while being respectful of weather, native species, seasonality and maintenance. There will be a significant amount of green space in this corridor. The focus of JLG's effort is the streetscape component. What do students, alumni, staff and faculty want to see in the open spaces that will make them proud of UND, as well as being functional? The exterior spaces have not been examined very well during other building projects.

The three projects (CoBPA, Memorial Union and Chester Fritz Library) are happening concurrently and need to have landscape and civil guidelines. With the right type of landscape design, pedestrians can be shepherded to walkways. President Kennedy asked if the group discussed if Centennial Drive, a UND-owned street, should be pedestrian-only with emergency vehicle access. He envisions the beautiful quad in this area as our "Living room", and currently pedestrians dodge cars in this area. If we invest in the quad as a social space, do we want the roadway to be closed off to vehicle traffic? Where do we integrate art into this area? Mr. Pieper stated that roads south of University Avenue are UND-owned so closure of Centennial Drive would not involve the City.

In response to President Kennedy's question, Mr. Pieper stated the parking ramp has good utilization. Mr. Pieper gave information on a 2014-15 parking study identifying that UND sells approximately 10,000 parking permits for 12,000 available spaces. This study also highlighted lighting on campus and way-finding issues. Way-finding issues have been addressed in several different campus studies. Mr. Pieper explained that UND uses a "hunting" parking system which is low cost administratively. This type of system may cause traffic conflicts due to additional driving to hunt for a parking spot. UND does have robust technology that hasn't yet been pushed out to help with traffic conflicts. Even with the robust technology, way-finding may be still an issue.

Other parking related topics discussed were:

- Dean Williams discussed lack of parking convenience for visitors to Gamble Hall. Gamble Hall staff could host more outside/community (revenue) events with better visitor parking access. Dean Williams suggested the Chandler area as potential parking area for visitors. Dean Walker agreed that the Chester Fritz Library experiences the same problem with hosting outside events due to parking convenience for visitors.
- President Kennedy suggested utilizing the north side of University Avenue across from the library, instead of the coulee/Chandler area for additional parking/ramp. Mr. Burian stated that other campuses have a convenient visitor ramp in the middle of campus.
- The small parking lot next to Babcock Hall is no longer a visitor parking area. President Kennedy suggested a potential parking structure in the Steam Plant area. The plant would have to be moved to another location.

- Ms. Musich stated the business community appreciates parking near their destination. She appreciates meetings in Gorecki because of parking ease. Visitor parking on campus can be a frustrating experience.
- Mr. Wolf stated the business community and visitors don't mind walking a few blocks and paying a parking fee with technology, but hunting for a parking spot and dealing with parking tickets is inconvenient.
- Mr. Feland observed that the gravel overflow parking lot at the new Medical School is well utilized.
- President Kennedy asked for ideas regarding embracing the cold. Ms. Gerhardt stated we can use the coulee in the winter for student programming such as ice skating. Mr. Ruhland stated from a landscaping perspective embracing the cold would be blocking the wind, creating and using lighting to enhance the area, having artistic features, and having external fire features for social interactions.
- Mr. Senescall reiterated there is potential future development north of University Ave where a ramp may be located, perhaps including retail area with a "downtown" feel. Mr. Feland stated that any possible rezoning needs to be cognizant of noise levels due to nearby residents.

#### Possible street closures:

Mr. Senescall discussed potential street closures or new opportunities for the roads and traffic counts. Campus Road could be better utilized to alleviate University Avenue traffic. Mr. Burian stated that water/drainage on Campus Road by the steam plant would need to be addressed if this becomes a main thoroughfare. President Kennedy stated that restoring Carnegie Hall to its original state with no addition would offer opportunity to improve the road. All of this land and road is privately owned by the University. JLG has information from a past assessment on road conditions on campus.

#### Mr. Ruhland discussed roadway sections, zones and design elements:

1. Discussed zones, right of way and median widths for University Avenue.
  - a. The median on University Avenue is a huge opportunity to improve level of ornamentation.
  - b. Lighting: incorporate historic-type lighting with branding.
  - c. The boulevard is currently 4-8 feet wide.
  - d. Bike traffic: JLG would need to further study if a bike lane that is separated from traffic and the walkway is feasible. The current plan leaves the bike lane as part of the roadway.
  - e. Way-finding: use cast stone/brick for a map element structure/pier and place them strategically on campus. This map could be digital. Also could incorporate linear libraries that tell the history of UND.
  - f. Place kiosks with maps close to parking areas and perhaps in major walkways.
  - g. Create a family of the signage elements with branding.
  - h. Planters: can rotate the species throughout the year by seasons. Ornamental in winter. This may add maintenance costs. Planters have crushed rocks water reservoirs so they have less maintenance and watering. Depending on the weather, watering is approximately every three days. Planters could be made be of cast stone with the logo.
  - i. Benches: have consistent type of bench with standard trash receptacles throughout campus.
  - j. Lighting: 14-16 foot historic LED lighting. Keep the cobra heads due to lighting regulations, but incorporate and tie-in the smaller scale historical features. Both elements can be branded. Mr. Burian asked if LED lighting is appropriate for collegiate gothic architecture. Mr. Pieper discussed different lighting tones, including LEDs with color changing abilities. The lighting standard must be included in project plans to be consistent.
  - k. Signage: Ornamental-type signage posts, with UND green. Softer signage with consistent landscaping around the signs. Mr. Burian and President Kennedy discussed landscaping maintenance, including weeding, and snow removal around signs.
  - l. Bus stops: most are outdated and utilitarian. Bus stops can be made more inviting and comfortable with lighting, materials and branding elements.

#### Highlighting the Corridor:

1. JLG presented entrance ideas at corner of University Ave and Columbia Road.
  - a. Mr. McLean discussed opportunities to incorporate architecture that blends with current UND architecture.
  - b. Mr. Feland discussed idea of a crescendo when you are approaching UND, and knowing when you have arrived on campus.

- c. President Kennedy asked about zoning opportunities south of University Park and Greek row to provide possible opportunities for campus growth.
- d. Ms. Gerhardt discussed possibility of closing Cornell as a through street to the old Medical School, to allow for building in that area (land lease), as the Kappa Delta sorority in that area has expressed interest in building a new structure in style of collegiate gothic approved by UND. Need land lease to secure bank financing. She discussed long-term possibilities for that area for retail.
  - i. In response to Ms. Gerhardt, Mr. Pieper stated that any land leases for Greek housing need to be addressed during this planning phase. Ms. Gerhardt stated that some of the Greek organizations are very attached to their locations, some of which are privately owned. Many are in very old buildings and may be looking to upgrade or build in the near future. ATO has five years left on their land lease. They have begun fundraising to build in that spot. In response to President Kennedy's question, UND would need to have good selling points for these organizations to relocate to make room for a commercial sphere. Some ideas are a land swap to a University Avenue location and better parking. Ms. Gerhardt stated that Greek organizations generally prefer to own the land on which they are located. Mr. Wolf agreed. UND currently owns the land for Conference Center, Phi Delta Theta and Delta Upsilon, and the Foundation holds the MOU with the Alpha Tau Omega lot. Ms. Musich stated that adding to Greek Row on the south side would make for a solid look and a great entrance to UND from the east. In response to Mr. Burian's questions, Ms. Gerhardt stated that Greek membership is on the upswing with approximately 12 percent of undergraduates taking part. Mr. Hanson stated that having the Greeks reside in a more central location on campus could be viewed as part of the heart of the campus community. Being in the heart of the community is a selling point. The students would also embrace commercial space as an asset to the University.
  - ii. President Kennedy proposed including the Greek community to create a vision for the master plan. Mr. Pieper stated that the master plan will include a long-term piece for the housing district that could include reserving a space for Greek housing. Information from this process will be vetted for the master plan.
  - iii. Ms. Gerhardt stated that current tax code allows tax deductions for donations for scholarships only for Greeks, not for housing (brick and mortar).
- iv. JLG presented design ideas/sketches for major entry signage at University and Columbia that included landscape ideas by the DU House, large entry piers, ornamental fencing and a gateway piece with a larger scale pier. The committee originally discussed major entry by University Park. Columbia/University may be a tougher area to build a major gateway entry.
  1. Design crosswalks to be prominent with minimal crossing lengths.
  2. Median work/right of way on University Avenue is a critical part of the City's 2019 street construction plan and would need to be done in conjunction with that project.
  3. In response to President Kennedy's question, Ms. Carlson-Zink stated that there is a campus beautification fund for alumni donations. Mr. Pieper stated the design may be added to the three projects (landscaping, etc. to the new standards). Ms. Carlson-Zink stated the preferred focus is on the physical structures of the three projects. Mr. Pieper stated components such as lighting levels could be embedded into the design standards. Stating cost concerns, Mr. Burian asked if a campaign with Coulee to Columbia as an element is feasible.
  4. Mr. Pieper and Mr. Feland discussed the median on University Avenue needs to be done with 2019 construction project, but other elements of University Avenue beautification can be done at a later date. Mr. Feland suggested that as much work as possible be incorporated into the 2019 street project. The DOT director will visit Grand Forks in May. Mr. Feland would like to present visuals of the University Avenue plan to the director at that time.
  5. Mr. Pieper will work on this offline and condense the plan. We will bring the committee back together at a later time to discuss proposal.

Dean Williams discussed the importance of this long-term plan, but stated there needs to be some focus on the short-term. When looking at three key buildings for students and faculty on campus, this helps these three buildings projects be done more efficiently and with less money due to the coordination. Given the budget cuts, this needs to be more than beautification, it needs to be seen as the future. Ms. Carlson-Zink stated we need to move forward with fund raising for the three projects so we don't begin to lose donors with further delays.

Mr. McLean and JLG will take all feedback and compile into one document which should be helpful for planning for the three projects. This is a starting point.

Mr. Pieper stated we captured some information on space in this committee; Dean Williams stated concern that not all of these ideas were flushed out. From this committee, questions were brought forward so design elements could be brought into dialogues and plans for buildings. Dean Williams is concerned how the building projects will be portrayed in these reports. Dean Walker agreed that we have ideas of what should be done in spaces, but collaboration space is still needed in various buildings. Mr. Pieper stated projects can't be in a silo, but force the design teams for projects to address the issues that were brought up by this committee. Dean Williams stated the notion that we cannot duplicate some of the services in each of the buildings is premature and should not be portrayed this way. An example is there are collaboration space needs in all three buildings.

President Kennedy asked for a smaller group to vet the signage, lighting, costs, etc. In the future, this group will reconvene to review proposals and ensure consistency as the project evolves. It is helpful to keep a consistent group involved.

Mr. Ruhland closed with the final slide of the presentation and discussed immediate cost effective improvements and a priority list for short, mid and long-term.

In a prior meeting, Ms. Musich advocated for lighting on campus and Mr. Burian reiterated this need. President Kennedy will commit to spending more time on this project, breaking down costs and optimizing what can be done. Beautifying the campus will attract students.

Mr. Burian would like immediate goals and budgets identified to decide if a campaign should be started. The Foundation will then have the information so our donors can decide.

Mr. Light asked if smaller goals for donors take away from larger goals in the long run? Dean Williams stated concern that this may cause a delay in larger projects. Mr. Burian suggested we have a placeholder for this with the Foundation so donors know that this is coming in the future.

Mr. Pieper reiterated that we need to leverage the city and state's investment for University Avenue and we are on a tight schedule for this. If we don't pursue this now, it will cost UND much more in the future.

President Kennedy would like to create public/private partnerships to accelerate this.

Meeting adjourned at 11:23 a.m.



