

PARKING & TRANSPORTATION ADVISORY COMMITTEE MINUTES

September 26, 2023

Committee Members:

Karla Mongeon-Stewart, Vice President for Finance and Operations (ex-officio)
Michael Pieper, AVP for Facilities Management (ex-officio)
Jenny Duffy, Director of Auxiliary Services (ex-officio)
Kerrie Peltier, Parking Manager (ex-officio)
Skyler Strand, Student
Grant Odegard, Student
Nicole Morris, Events & Projects Coordinator (ex-officio)
Adam Matz, Criminal Justice Associate Professor
Tracy Evanson, Nursing Professor, Ph.D. Program Director
Andria Spaeth, AD of Business Operations, Interim Work Well Coordinator
Troy Noeldner, Director of Housing
Carrie Kachena, HR Generalist, Alumni Association/Foundation
Dale Bergman, City of Grand Forks Transportation Division Director (ex-officio)
Beth Valentine, Equity Compliance & Education Manager (ex-officio)
Rodney Clark, AVP Public Safety / Police Chief (ex-officio)

Greetings and Introductions – Jenny Duffy

Introductions were made.

Mike Wozniak attended in place of Andria Spaeth.

Evan Moedl attended in place of Skyler Strand.

Kimley-Horn, Parking Consultant, Presentation – Jeffrey Elsey & Haley Callaway

See attached Presentation from Kimley-Horn.

Discussion, Comments and Feedback after presentation:

Winter:

- Bicycling is used quite a bit in the spring, summer and fall but difficult in the winter when sometimes we can have snow 6 months out of the year.
- How long are people willing to walk in the sub-zero temperatures?
- Many students drive across campus and are willing to accept a ticket for a closer place to park. Some students carpool.
- The shuttle bus use is low until it gets really cold. Can be standing room only on the really frigid days.
 - However; if there are no shelters, customers are not willing to stand in the elements very long.

- Some see a disconnect on signage / lack of wayfinding for visitors, guests and parents. There should be clearer signage and more of an online presence.
- Working students-walking vs. driving
- Would more on campus Housing solve some of the parking issues?
- Should there be different systems/plans?
 - 1 for spring/summer/fall
 - 1 for winter (December-March)
- Attendance drops off for classes not requiring attendance
 - Students don't want to walk or drive across campus and not find a parking spot
- There are more building connections "Hawk Walks" planned with construction that will help
- UPD and Parking Services spends much time "jump-starting" cars in -10 to -20 degree days.

Parking & Communications with Students:

- Suggestion that Parking work more closely with the Student Body to improve communications with students.
 - Ex. during certain events, activities there might be a lack of Parking in . . .
 - Some students not even aware of shuttles and routes
 - Open House information sharing
 - Social Media postings / Real Time Information sharing (new app.?)
- Students think Parking Services can be "punitive"
- Students requesting more convenient locations
 - More areas for parking in the central hub of campus
- More Educational Sharing opportunities / Marketing

The Parking Triangle / Tiered Parking

How to find the right balance between cost, proximity and availability. Usually a system can achieve only 2 of the 3 interests. If you want "free" parking it won't be convenient. If you want parking close and available it will be expensive.

? – Are students willing to pay more for more convenient locations?

- 3 Tiers: Silver, Gold, Platinum
- Housing offered tiered parking and the closer and more expensive lots sold fast and there is a waiting list.
- How equitable is that for student's/student's family that may not be able to afford?

? – Priority of Customers: Students, Staff, Faculty, Guests

All Universities the size of UND charge for parking. Free Parking isn't Free. Need to keep the lots up to par – Who will ultimately pay for it?

- Students increase in fees?
- Housing increase in fees?
- Who would get priority in parking?

Certain areas of campus do have adequate parking in areas not in the core.

Guiding Principles:

- How to incorporate the Strategic Plan / Equity to all when not a clean line?
 - Senior Staff
 - ADA
 - Income
- Need to explore options – The Executive Council needs to make some difficult decisions
- How to get from one place on campus to another the best way and safely?
- Increase the time between classes?
 - This would allow time for lots to empty and reload

Exercises to get feedback from smaller focus groups: students, staff and faculty.

- Town Hall type live and on-line via zoom?
- In-person chats with the various Senates?
- Open Houses?
- Surveys with incentives to complete